

## 'Round the town—

Mrs. George D. Johnstone, 615 Woodland Drive, entertained at contract on Friday night. Refreshments were served during the evening.

Friends of Mrs. Francis Heath, who formerly resided at the home of Mrs. Ora Fix, 679 Brookside Lane, will be sorry to learn of her death at the General Hospital in Pasadena on Monday.

A. L. Phelps and E. O. Moody spent the weekend at Mr. Moody's cabin at Holcomb Flat, an old mining town in the San Bernardino mountains.

Mrs. A. Winons and daughter Eleanor, returned to Pasadena at the end of the week after spending the summer at Blue Bird cottage, 619 Woodland Drive.

Mrs. Elna Conrad of Los Angeles was a week-end guest of Mrs. Kessie M. Woodruff, 556 Brookside Lane.

Mr. and Mrs. T. V. Harness and family have rented "Old Kentucky Home," 600 Woodland Drive, for the winter.

Mr. and Mrs. John V. Wright have rented Mrs. Lula Straw's house at 582 Woodland Drive for the winter.

Mr. and Mrs. William Galbraith of Long Beach are enjoying a month's vacation at "Uneda Rest," 731 Woodland Drive.

Mrs. E. Jasper of Hermosa Beach, is vacationing this month at "The Roost" on Sunnyside Lane.

Mr. and Mrs. Gordon P. Felts have purchased a lot on Vista Circle Drive from Mrs. E. M. Andersen of this city. The sale was made by Laura E. Cadmus.

Mme. Irene D'Arville and son, Randal LeFevre, 562 Woodland Drive, spent the weekend at Arrowhead.

Captain Frank D. Weir, USMC, aviation department, with his wife and two children, "Bob" and "Dick" were the weekend guests of the Captain's father, Dr. J. M. Masury of East Laurel avenue.

Mr. and Mrs. Ralph Russell were Sunday guests of Mrs. Russell's sister and brother-in-law, Mr. and Mrs. Murdo McIvor, of Hollywood.

Charles Davis and his wife paid a hurried visit to Mr. Davis' mother, Mrs. Maud Davis of Santa Anita Court, last week, while his sister, Mrs. Olie May and her husband were vacationing here from St. Louis, Mo. Mr. Davis is connected with the University of Washington in Seattle.

Mrs. W. O. Preston, of 206 North Auburn avenue, was the weekend guest of her mother, Mrs. A. A. Sherman, of Bellflower, and later visited Mrs. George Preston of Harbor City.

Viviana Goergen, of Woomersock, S.D., is the guest of Mr. and Mrs. W. J. Schiltz of East Highland avenue and of Mrs. D. Krier of North Auburn avenue. Miss Goergen arrived from South Dakota last week, and will remain in Sierra Madre indefinitely.

"Sportsmanship" and all that it means in athletic competition was stressed Tuesday night in a snappy, short address by Charley Padlock, one of the greatest track stars ever developed in the world.

After an enjoyable vacation touring the Northwest, Mr. and Mrs. J. S. Billheimer of East Highland avenue returned home last Friday. They visited Oregon and Washington, via the Columbia River Highway and Northern California by the Redwood Highway.

Mrs. Emma Livingston, business manager of the California Water and Telephone Company here, left on her vacation last weekend for a six weeks trip to her home in Prescott, Arkansas, where she will visit relatives and friends.

Mrs. E. G. Bradford, of Perkins Drive, was thrown from a horse last week while hunting with her husband near Bishop. It is hoped we will see her about again soon.

Miss Moreland Kortkamp of Park avenue, spent last week at Newport Beach as the guest of Mrs. J. Milton Steinberger, who returned from the beach city on Tuesday.

Mrs. L. L. Wammock of East Sierra Madre Blvd., accompanied by Mrs. Etta DeGarmo, of El Monte, and Mrs. Lucille Lindell, were overnight visitors at Balboa Island on Tuesday.

The P. W. Senours and family of East Grand View avenue, were Sunday visitors at the Los Angeles County Fair at Pomona.

Miss Nancy Bowen, who is conducting classes in psychology each Tuesday evening at the local grammar school, presented H. L. Watkins at Tuesday evening's class this week. His subject was "Emotional Maturity." Over thirty interested persons were present. Mr. Watkins will be the guest speaker next week also.

Mrs. Joseph Quittner entertained some of those present at her home after the meeting.

L. E. Billman, formerly of Pasadena, and a popular artist in this community, has rented the Lockhart home on Sturtevant Drive. With him is his wife and child.

Weekend guests at the home of Mr. and Mrs. Pat West on East Sierra Madre Blvd., were Mr. and Mrs. Fred Beard, and their daughter, Miss Lucille, and their nephew Henry, of San Francisco, and Mr. and Mrs. Cecil Wilson, of Lincoln, Neb. The Countess Mirelle de Martelly of Rumania, was a dinner guest of Mr. and Mrs. West on Saturday, and met the out-of-town visitors.

## Most Popular Girl Contest Hits High Spot With Only 6 Days Of Balloting Ahead

Many Shifts In Top Notchers Revealed In Last Count Of Ballots

The Veterans of Foreign Wars "Grand Popularity Contest" to pick the three most popular Sierra Madre girls yesterday moved into its fourth and final record-breaking week as counters worked feverishly tabulating the avalanche of votes cast during the preceding seven days.

Helen Jackson again leads a field of more than 50 Sierra Madre girls with a total of 16,536 votes. Ethel Lauber, in sixth place last week, moves into second place with 14,173 votes. Mercedes Schiltz, with 13,715 votes, drops back to third place this week, nosing out Evelyn Solary by less than 300 votes.

Lorraine Petzel, Gertrude Kigine and Melva Hill in fifth, sixth and seventh positions.

Held in conjunction with the VFW vaudeville show next Saturday night and sponsored by Sierra Madre merchants, the contest is surpassing the veterans' wildest hopes, Pat West, promoter of the affair, said yesterday.

Warning voters that next Thursday is the deadline for casting ballots and that the winner and vote count will be announced and the girls introduced at next Saturday's show, he said: "Remember! You have only six more shopping days to get your ballots and cast your votes. Anything can happen between now and next Thursday, so come on downtown, get your ballots—and vote! Don't let your favorite down!"

The ballots, of course, entitle shoppers to five votes with every 25 cent purchase at practically all Sierra Madre business establishments.

Following are the standings of the 60-odd contestants for the title of Miss Sierra Madre:

Helen Jackson	16,536
Ethel Lauber	14,173
Mercedes Schiltz	13,715
Evelyn Solary	13,475
Lorraine Petzel	13,155
Gertrude Kigine	12,815
Melva Hill	12,300
Alice Larson	10,684
Fern Hill	9,895
Grace Jensen	8,360
Harriet Daily	6,990
Edith Warren	6,365
Dorothy Wainwright	6,310
Virginia Howell	5,145
Ruth Allen	3,450
Edith Warren	2,210
Gayle Sherwood	2,695
Nammi Gones	2,320
Marjorie Bergin	1,500
Norma Taylor	1,430
Ruth Grant	1,320
Loana Shields	1,275
Carlie Kiggins	1,215
Mary Calt	1,175
Annie Griggl	1,000
Dorothy Rapp	470
Kathryn Norris	460
Jane Manning	435
Eunice Allright	430
Dorothy Wainwright	295
Dorothy Wainwright	275
Joanette Thayer	250
Sandra Kibben	200
Ruth Kline	180
Margaret Donahue	175
Alicia Steinbohl	130
Genevieve Brown	90
Florita Brown	60
Moreland Kortkamp	50
Lillian Varella	25
Carla Thayer	25
Lorraine Howell	20
Jackie Ross	20
Blanche Davis	20
Mary Lorenson	20
Leola Roberts	15
Leila Roberts	15
Ethel Salt	10
Adrian Denny	10
Chloria Selbert	10
Charlotta Ross	10
Ann Denny	10
Bea Krilla	10
John Speltz	10
Frances Lalone	5
Marie Schiltz	5
Anna Sue Adwell	5
Jane Daugherty	5
Lillian Robbins	5
Lola Lovell	5

Charge Of Drunk Driving Brings Fine Of \$100

Charge with drunk driving on West Sierra Madre Blvd., late Friday afternoon, J. G. Gullans, alias J. G. Erickson, tunnel worker, of Beaumont, Calif., was fined in police court by Municipal Judge Sturgeon of Pasadena.

Wednesday morning, held overnight in the city jail, following his arrest, the man was released Saturday morning under \$100 bail posted by Joe Belohlavek.

At the same meeting Guy Phinney will present the negative side of the whippstock oil drilling amendment which will appear on the November 3 ballot, while George Hjelte will discuss the conservation of beaches and playgrounds.

Reservations for the dinner, which will begin promptly at 6:30 p.m., may be made by calling Mrs. R. H. McCullagh, 3221.

Local Church Will Observe Rally Day At Sunday Services

Next Sunday will be Rally Day at all services of the local Congregational Church. The Sunday School meets at 9:30 a.m. with a full organization meeting in the Church auditorium. There will be promotion exercises when the children will "pass through the gate" and receive their certificates.

The graduates from the primary department will each receive a beautiful Bible presented by the church through its pastor.

The church service will begin at the old hour, 11 o'clock. The pastor, Rev. A. O. Pritchard, will preach on the words of Jesus, "Come Unto Me." The choir, under the direction of Mrs. Mae Barlow, will render special music.

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## Chain Store Tax Proposal Argued Here

Item 22 On November Ballot Vigorously Discussed At Forum Meeting

Economic problems must be solved on the basis of fact, not emotion, Walter Edward Vimbrenner declared here Tuesday evening in a discussion of Proposition No. 22—the chain store tax bill—which, he charged, "not only is rank discrimination, but violates every known principle of sound taxation."

Speaking at a meeting of the Sierra Madre Forum at the Woman's Clubhouse, he said a Federal Trade Commission, which spent close to a million dollars investigating the "chain" stores, reached the conclusion that "there is no threat of monopoly in the chains."

He said that retail grocers, through their own trade journals, have admitted that monopoly charges against chain stores are untrue.

Stating that lack of capital and incompetence, rather than chain store monopolies, were the real reasons for failures among independent merchants, he cited government statistics to show that business failures due to competition are less than four per cent. Business mortality, he said, is no higher today than it was 40 years ago. The capable independent merchant isn't suffering, he asserted; only the incompetents.

Measures Held To Be Punitive

Illustrating the injustice of the bill which, he said, proponents admit is a punitive rather than a revenue measure, he referred to "chain stores on wheels" and cited one well-known bakery company which, he asserted, "would not pay a penny under the so-called chain store tax measure."

Charging that the measure was attempting "to perpetuate obsolete methods of distribution, with their attendant high middle-man costs," he warned that the bill "will undoubtedly result in the proposed tax being passed on to the consumer together with an inevitable increase in living costs."

Referring to opposition to chain stores on the part of so-called "independent" merchants, he said few if any independent merchants in California are not members of "voluntary" chains. The "independent" druggist, he said, is "a myth" in view of his being "at the mercy" of the big wholesale companies.

Discussing the alleged practice of chains of selling "loss leaders," he said the courts recently enjoined no less than 300 independents from selling cigarettes as loss leaders.

College Debater Fights Chains

Pointing out that "the simplest way in the world to put the chains out of business is to stop buying from them," he said he could see little evidence of people boycotting chains. If anything, he said, they are patronizing chains more than ever.

He concluded by objecting to being told by the government who to buy from and asked his listeners to "remember that any chain is simply the growth of one man who had enough business acumen to give the public what it wants."

Charging that producers and manufacturers grant rebates to chains and that "price or loss leaders" have ruined farmers, John Martin Dean, champion college debater, admitted it "may be just a coincidence" that the farmer got only 33 cents out of every consumer dollar in 1933, as compared to 47 cents in 1929.

This measure will mean \$4,000,000 to California, the winsome, boyish speaker claimed.

Describing the growth of chain stores, he said that 1922 saw 8 per cent of the Nation's retail business handled by chains. This

(Continued on Page Eight)

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## School And County Jump Taxes Here

Total Levy For All Purposes Upped 14 Cents To \$5.80 In Sierra Madre

Sierra Madre's combined tax rate for 1936-37 is \$5.80—14 cents more than last year's rate.

This was announced yesterday by City Clerk Waverly E. Pratt, following receipt of the local school district tax rate.

Advances in the county, flood control and the school district rates account for the 14-cent increase. The municipal rate, as previously announced, is \$2.40, the same as last year.

The county rate this year is \$1.27, up eight cents; the flood control rate is twenty cents, up one cent; and the school district rate, just released, is \$1.93, five cents higher than the 1935-36 figure.

Following is a break-down of the new \$1.93 school district rate: District elementary tax, 45 cents; district high school tax, 63 cents; Jaycee special tax, 8 cents; elementary bonds tax, 52 cents; high school bonds tax, 10 cents; and building tax, 10 cents.

The district high school tax is 9 cents higher this year, the Jaycee special tax, 5 cents higher, the elementary bonds tax 7 cents lower and the high school bonds tax 2 cents lower.

The Jaycee building program, together with salary boosts in the Pasadena district, apparently account for the 5 cent increase over the 1935-36 figure, R. R. Hartman, president of the Sierra Madre School Board, said yesterday.

Issue Permits For 3 More New Homes In Sierra Madre

Adding new impetus to Sierra Madre's big building upswing, permits were issued this week for three more new homes here.

C. Ort, of 487 East Montecito avenue, will build a residence and garage at 510 East Highland avenue. William Kellow of Arcadia, will build a residence and garage at 601 Manzanita avenue.

A. R. Hoover of Arcadia is the contractor. A third house will be built at 605 North Hermosa avenue. R. H. Parr of Los Angeles, is the contractor. Other new permits.

W. L. Hibbs, re-roof, 185 East Sierra Madre boulevard; Henry Bergin, alteration, 159 East Laurel; Mrs. Kufman, repair garage, 334 North Grove; Vard Wallace, alterations, 131 West Grand View; Thomas Warden, re-roof, 366 West Sierra Madre boulevard, and R. S. Corlett, loading platform, southeast corner Baldwin and Sierra Madre Blvd.

NEWS Starts 31st Year With This Issue

WITH this issue the SIERRA MADRE NEWS enters on the thirty-first year of its service to the community. Its aim remains the same as the founder of the little four page, five column paper announced in its first issue on October 11, 1906, "We intend," he wrote, "to conduct such a newspaper that no resident of the community can go without it."

The present management announced on assumption charge in the first issue of March, 1930, that, "The door of the NEWS is always open," and that "there are no strings behind the behind," and that its only purpose was to serve the people of Sierra Madre in the widest possible sense and to create the greatest possible community sentiment and friendly feeling among the inhabitants.

THE NEWS has held steadfastly to this idea, with no hobbies of its own. And entering now on another year it repeats the publisher's pledge of March 1930. Its sole aim is to be of service and to create such a friendly atmosphere as becomes such a beautiful city as Sierra Madre.

And its printers, always going forward with the latest developments in the art of typography, will continue its policy of giving the best, quickest and most reasonable service that a good print shop is capable of, anywhere.

Fundamentals Of Education Stolen From St. Rita School

A box containing approximately three dozen readers and arithmetic textbooks disappeared from St. Rita's auditorium between 2 a.m. Saturday and 2 p.m. Sunday. Fr. Hyacinth Clary reported to police.

He told officers two boxes of books were delivered to him and stored in the auditorium Saturday afternoon. When parties from the Altadena school called for them the following afternoon, it was discovered one of the boxes was missing.

SANTA FE EXECUTIVE VISITS RELATIVES HERE

Houseguests at the C. M. Cuddy residence on Orange Drive, are Mrs. Cuddy's brother and his wife, Mr. and Mrs. Joseph Billings of Wellington, Kansas. Mrs. Billings' father was editor and publisher of the Wellington Daily News for years. She is also the cousin of Brock Timborton, the popular producer. Mr. Billings is a Santa Fe Railroad executive.

PTA Welfare Fund To Benefit From Football Spectacle

The second annual P.T.A. welfare football game will be played in the Pasadena Rose Bowl, Tuesday night, October 27, it is announced by the Pasadena Junior Chamber of Commerce, co-sponsor of the 10-team game. Gate receipts will go to the Parent-Teacher Councils represented by teams.

Ten teams will play one quarter each, making a football spectacle of "five games in one." Teams are Pasadena Jaycee varsity and frosh, Muir Tech, Glendale, Monrovia, Alhambra, South Pasadena and Burbank high schools.

Money derived from the sale of tickets in Sierra Madre will be retained by the local P.T.A.

Council Moves To Aid Taxpayers Of Canyon Park Area

Mayor H. Clay Reavis and Councilman John Froehlich were appointed at Wednesday night's Council meeting to meet with the county special assessment relief committee, in company with Canyon Park property owners, in an effort to work out a solution of the district's tax relief problems. Names of the property owners to serve on the committee have not yet been announced.

Woman Is Injured In Fall From Horse On Mountain Trail

Mrs. Cora B. Corum, of Sturtevant Trail, is recovering this week from bruises and a general shaking up received recently when "Ben," one of her horses, knocked her off the trail in East Fork Canyon.

Mrs. Corum and Francis Hibbs were on their way up the East Fork with three mules loaded with two-by-fours. Forced back because of a cave-in, "Ben" got tangled up with one of the mules and before she knew it Mrs. Corum was half way down the canyon.

She says all that saved her from a 50-foot drop onto the rock-covered canyon bottom was a lead rope she was holding onto when she went over.

YOUNG PEOPLE TELL CAMP EXPERIENCES

The first Fall meeting of the Congregational Young People was held Sunday night in the Ladies' Parlor of the Congregational Church. It was led by Marianne Daily. The meeting was devoted to talks about camp experiences by those who attended. They were Marjorie Ashmore, Dorothy Walsworth, Buddy Walsworth, Cynthia Hull, Genelle Paschall, and Miss Daily.

## Republicans Open Headquarters Here

Landon and Knox headquarters were opened Monday at 41 West Sierra Madre boulevard as Republican campaign machinery here meshed into high gear this week.

The office, in charge of Mrs. Helen Lovejoy, is also headquarters for Carl Hinshaw for Congress and Frank G. Martin for State Assembly.

Issuing a ringing appeal for campaign contributions, Dan H. Lewis, treasurer of the organization, declared yesterday: "Every penny donated to the Republican cause brings us that much nearer to victory on November 3—and defeat of the present administration with its bureaucratic political machine, its flaunting of the Constitution and the dignity of the Supreme Court."

With midnight last night as the deadline for registrations for the November 3 election, City Hall officials reported yesterday a last minute rush of considerable proportions.

On Wednesday 27 citizens stormed the City Hall and kept Assistant City Business Manager Dan Lewis on the go most of the day entering their names on the registration rolls. Of these 27, 10 registered as Republicans, nine as Democrats and eight declined to state their party affiliation. Proportionate registrations were taken all week, Lewis said.

Deputy registrars collected their share of names between September 10 and September 24, the period their books were open. Mrs. Margaret Senour and Mrs. Tillie Stimpfling signed up approximately 30 voters.

Last Minute Rush To Register Adds Many To Voting List

Sierra Madreans are beginning to take their politics seriously, if last minute registrations are any criterion.

War Injuries Hasten Death Of A Progressive Sierra Madrean

Capt. Clarence Nichols Barker, retired emergency officer, dentist and civic worker, of 232 Mariposa avenue, died early Sunday morning at the Sawtelle Veterans' Hospital. Disabilities incurred in the World War brought on his death.

Prominent both in fraternal and ex-service men's groups, Capt. Barker, together with the late Maj. Charles Floyd and Harold Roberts, were members of the planning board that plotted the Sierra Madre City Park. They spent many days visiting neighboring parks and submitting plans for the park that crowns the town's civic center.

Born at Liverpool, N.Y., on December 20, 1876, Capt. Barker was raised and educated in Syracuse, N.Y., and was graduated from Philadelphia Dental College in 1900. He then went west to Dickinson, N.D., where he practiced dentistry for 20 years. He was a member of the North Dakota National Guard for 10 years, holding commissions from second lieutenant to captain.

Following nine months of military service on the Mexican border in 1916 as captain of his company, he was called into World War service in March, 1917, serving as captain of 164th Infantry, 41st Division.

Seeking health for disability incurred in service, Capt. Barker came to Sierra Madre in 1920. Always interested in civic development, to which he gave generously of his time and money, Capt. Barker presented the bronze tablet with inscription on which the cannon stands at the entrance to the city park



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This God is our God for ever and ever; He will be our guide even unto death.—Ps. xlviii.14

He has kept and folded us from ten thousand ills when we did not know it; in the midst of our security we should have perished every hour, but that he sheltered us.—H. E. Manning.

## LITTLE FELLOW PAYS

"Taxes, little or great," said the sweat of common folks," said the Portland Oregonian in a recent editorial.

The "common folks" are the great taxpayers of this country—sooner or later, directly or indirectly, they pay almost all of the cost of government. They aren't enough "rich folks" to tax to make a dent in the Federal, State and local tax budgets.

Authoritative surveys have shown that if government took ALL the net income of persons in the higher income brackets, plus all the net income of American corporations, revenue would still fall far short of meeting outgo.

The moral is plain. Tax reduction is in the interest of every citizen and every business—and the greatest beneficiary of all would be the person of small means and the small business. The new excess profits tax is a case in point. Tax experts have pointed out cases where, under its provisions, some very large corporations can actually pay less in taxes than they did formerly—while almost all small corporations will have to pay more. The principal burden of the law will fall on the little fellow.

If you earn \$25 a week, taxes tax six or seven of those dollars—because what you pay for the article you buy must also cover its proportionate share of the hundred and one taxes paid by the producer, the manufacturer, the transporter, the insurer, the broker, the agent, the retailer, ad infinitum.

## AN ECHO OF WAR

Our memories of the last world war will become more vivid for a day on next Sunday. It will be Gold Star Mothers' Day, so proclaimed by the President. The rest of us will remember, briefly, and then, on the morrow, forget again. But the mothers themselves will always have in their minds a consciousness of the dull, sickening shock it was to learn that a son had died in battle. And then, after the war ended, their pilgrimage to the burial grounds on the fields of France, where each visited a single white cross among rows and rows of others. The United States lost 126,000 men in the war. And now we are designating a day to honor or the mothers of the lost thousands.

## AMERICA WAKES UP

And now America is considering going into competition with the Germans in operating a transatlantic dirigible service. The Commerce Department disclosed last week that it will submit plans to the new maritime commission when that body is finally appointed. The department has been assured that the necessary private capital would be forthcoming if the Government would provide an "adequate subsidy" to enable American builders and operators to carry out their program. Of course there has been much talk of this ever since the Graf Zeppelin first spanned the Atlantic. But when the Commerce Department starts submitting official reports, you can be sure the idea has progressed far beyond the stage of mere conjecture.

## CANADA GETS A BREAK

Under the operation of the new reciprocal trade tariffs Canada has increased its imports into this country 23 per cent in six months, with about half as much of an increase of our exports to the Canadians. Of the total agricultural products those on which the American duties were reduced in the tax showed an increase of 68 per cent, jumping from \$6,036,000 to \$10,167,000. The principal items of these imports that increased in six months of the Hull semi-free trade scheme were cattle, live poultry, cheese, turnips, sweet potatoes and maple sugar.

It is any wonder that the United States farm belt does not like these trade treaties?

The...  
Watch Tower

By Perley Poore Sheehan  
We fell in with an earnest friend, the other day, who began to tell us about the end of the world. The actual end. The "things which must shortly come to pass." Twice before this, in times recent, we had heard prophecies similar to the one this friend was now telling us about—the most alarming reports, if you care to look at them that way. We have heard them—and believed them. We ourselves, you understand, express not the slightest skepticism concerning them. The end of the world may be upon us. Or maybe it isn't. Personally, we simply do not know. But it seems to us that a certain tree we used to know in Paris taught a lesson that perhaps now we ought to pass on to others.

WE must have known thousands and thousands of trees in Paris. We loved them all. Some of them great and famous, like the cedar of Lebanon in the Jardin des Plantes; or the tree in the Bois de Boulogne Mark Twain mentioned in "Innocents Abroad." But mostly trees not famous at all except in the sense that they were making Paris itself famous—for its trees. Chestnut trees along both sides of all the boulevards. No tiny "place" without its trees and benches. Chestnuts, elms, poplars (along the Seine), sycamores. This was a sycamore we started to tell about.

A young and beautiful sycamore, planted on the river side of the Parvis de Notre Dame. Year in and year out we crossed that square in front of Notre Dame—in rain and snow and gray Parisian fogs that tasted somewhat like creosote; generally at about four in the morning, coming home, when we'd have the whole "parvis" mostly to ourselves. So that three things soaked into our consciousness: First, the cathedral; next, Charlemagne—a colossal figure seated on a horse; and then, that young sycamore. It was a tree with a personality. It was almost human. It radiated health and exuberance. It was optimistic. You couldn't fail to remark its friendliness and good-nature—it smiled at you; plus something else—something it seemed to have inherited, or absorbed, from Charlemagne and the big old gray cathedral of Notre Dame itself.

ANYWAY, one misty dawn when we passed that way we saw that a big new sewer trench was headed straight for the tree. A Spring morning, silvery and pink, and every branch of the sycamore bursting with fuzzy leaves—still curled shut, like a baby's fist. Another dawn and its leaves were open—its roots. Yet the tree was as cheerful and friendly as it had ever been. We know, because we stopped and talked with it. It hadn't the slightest concern for anything at all except the goodness of the present moment. This was a lovely morning. The air was sweet. A smell of rain. And did you ever see a finer lot of fuzzy leaves? Next time we passed, the tree was gone. The trench had moved ahead. Workmen were getting ready to shift the statue of Charlemagne.

THERE are some lines in Walt Whitman's "Leaves of Grass" that touch on the thing we're trying to put over their heads. "O to be a tree, night, storm, hunger, ridicule, accidents, rebuffs, as the trees and animals do." And Walt might have added, "saints"—not necessarily the canonized; but just such spiritual heroes, men and women, as we might meet any day right here in Sierra Madre. You all know several, we're sure. Persons, some of them old, who've gone right on through all these years of the depression (and another sort of trench gaping at their feet) with all the serenity of that young sycamore in Paris.

WHILE we're on the subject, we always liked also those lines of Whitman's: "And so beside the silent sea I wait the muffled oar, No harm from Him can come to me."

On ocean or on shore, I know not where His islands lift

Their fronded palms in air, I only know I cannot drift Beyond His love and care.

WELL, finally, we asked a street-sweeper we used to meet now and then on the Parvis de Notre Dame what had ever become of that young sycamore that used to stand over there. He stopped and scratched his head for quite a spell while he got his answer straight in his head. Then he said: "Well, I'll tell you. They took it up, and transported it to a better place." Almost Biblical, as if he'd meant to add: "—in a chariot of fire."

WHICH is probably, after all, the worst—or the best—that will happen to you or to any of us if the world does come to an end. So, "fear not, little flock..." Remember?

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## BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrans whose birthdays are indicated:

Vivian Bailey	Sept. 26
Mrs. Melvin Hill	Sept. 27
Donacio Lopez	Sept. 27
Helen Sandage	Sept. 27
Billy Carlton	Sept. 28
Lloyd Hill	Sept. 28
Muriel Downs	Sept. 28
D. F. Robinson	Sept. 28
Marion de Beaulieu	Sept. 28
Tomio Honda	Sept. 28
Barney Huber	Sept. 28
Robin Newbery	Sept. 28
Lela M. Pickett	Sept. 28
Betty Jean Askew	Sept. 30
Fred J. Albrecht	Sept. 30
Verna K. Tribble	Sept. 30
Bruce Newbery	Sept. 30
Mrs. Malcolm Davis	Oct. 1
Mrs. R. J. Walsworth	Oct. 1
Harry Lovejoy	Oct. 2
Mrs. A. Johnson Jr.	Oct. 2
E. J. Webster	Oct. 2
R. S. Leach	Oct. 2

Gaddin' Around  
with  
BILL PEET

WHO started—organized and staged—the first County Fair in the United States? A fair question, and I for one would like to be informed.



I want the answer to be: "Does anybody in Sierra Madre know?" From the time I was a kid and my father led me around by the hand pointing out prize pumpkins, old green cattle, peddled fashion crazy quilts and like, I have visited county fairs.

From the hoss and buggy age to the present streamlined era—the general idea three and four decades ago is the same, the same old diamond in a brand new setting, so to speak.

Last week I was an invited guest of the Los Angeles County Fair directors at a dinner meeting on Picnic Hill overlooking the beautiful grounds, blazing in all the glory of myriad electric light bulbs.

Publishers, editors, their wives and some employees of the San Gabriel Valley and Orange and Riverside counties gathered at the long tables to renew acquaintances, swap stories and listen to Roy Driscoll's nonsense. I met a bunch of good scouts for the first time and enjoyed talking with them.

With a smile and glad hand for everybody was Frank Rospaw, president of the California Newspaper Publishers Association, and owner of the Placencia Courier, introduced John B. Long, general manager of the association and Miss E. R. Allen, manager of the Southern California office; Neal Van Sooy, Azusa Herald, who is president of the San Gabriel Valley unit and member of Stanford's faculty; Lloyd E. Tiernan, Barstow Printer, and Mrs. Tiernan, (he is president of the Riverside Bernardino County unit, C.N.P.A.); F. W. Collins, publisher San Marino Tribune; Stanley Larson, publisher, Claremont Courier; Joe R. Eastwood, Ontario Herald; Cornelius De Backsy, Fontana Herald; C. O. Shoop and Mrs. Shoop, La Puente Journal, and scores of others.

The publishers were guests of President C. U. Houston and Sec. Treasurer Afterbaugh. R. J. Driscoll, Public Relations counsel, or in other words just plain press agent, was very much in evidence. It was almost the unanimous opinion that Driscoll figured the Fair this year would be the last one, he was so tight with his press tickets. Arrangements were partly completed to throw him to the lions before the big show folds up.

But a County Fair is a County Fair and this year's extravaganza they tell me is bigger and better than ever. Flower exhibits cause you to gasp and wonder how they grow 'em. And the size and marvelous variety of various fruits are bewildering to natives let alone a tenderfoot like something that will not soon be forgotten, and the live stock and poultry exhibits—well, go to the fair yourself and see them—that's my advice.

Knock Knock...  
Whose there?  
Mary Ann—  
Merry and cheerfully, votes for the most popular gal in Sierra Madre come skipping in. Where gonna win?

## TOWN PICK UPS—

"Shoe Shine Sam" says he has no kick coming as yesterday as he pointed to 14 pairs of "kicks" all dolled up and glistening with polish. "I see you don't know the Pom dog is a chow and not a huskie. Harold Roberts shakes a mean hoof on the dance floor; so does Frank Lovell... Mrs. Ferguson's recent Forum speech about raising 30 pound cabbages in Alaska is true, she insists, and tells even a better one. "Do you know," she remarked, "strawberries grow so big up there that three berries will fill a regular sized drinking glass..." It's somebody else to tell one... Football has started. Does anybody know what the football is stuffed with this year?

ADIOS—will be with you next week



A pretty girl from Chicago, an amateur artist, gave Glendale its name, it was disclosed today by workers preparing the Los Angeles county guide. Searching through old records it was found that Tropico, Minneapolis, Ethelston, Riverside, San Rafael, Mason, Verdugo, Sepulveda and Portosuelo were names suggested in the 1880's. One day the little artist who was visiting at one of the orange-orchard homes, climbed a hillside, painted her water color and called it "Glendale." The title caught the fancy of residents and it was adopted as the little hamlet's name. None of the old residents remember the name of the girl.

California ranks fifth among the states in the amount of money contributed to the Tennessee Valley Authority, according to figures just compiled by the Committee of Utility Executives. On the basis of its percentage of total internal revenue collections in the fiscal year 1935, the state of California would pay 5.36 per cent, or 26 million dollars, of the bill of \$491,000,000 for projects completed or planned by the TVA. In contrast to these figures, Tennessee, the state which receives most of the benefits of the TVA, would pay approximately \$3,191,500.

## Fire Flames

By One of the Boys

THE San Gabriel Valley Firemen's Association sends out letters each month announcing the meeting to all the members and making known the type of entertainment to expect. This month's letter says that the "Sierra Madre Singing Minstrels" will sing the Lodi convention theme song. To date we have heard no rehearsals and if George Norris leads this aggregation as the letter states he will, well, I don't want to go to the meeting. Some of us who object to the singing of this group will have plenty of bouquets to deliver, if we do go.

Two elderly gentlemen stopped in the engine house to look at the equipment. One of them was a visitor from New York. He had been a fireman in the days of the horses and steam puffers, and the stories he told were very interesting. For a city of the size of Sierra Madre, he said we were exceptionally well equipped.

A day at Los Angeles county fair—never having been to a county fair before, proved to be one of the most enjoyable days in a lifetime. From the time one enters the grandstand and until you have looked at all the exhibits, there is plenty to keep you entertained. Having the small son along aided me in getting filled with peanuts and other fair trimmings.

This is regular drill and meeting night. Not much has been heard of the "First Aid Grads" of late. Captain Swanson will be calling a meeting these days. Some of the members are determining how much they remember of their lessons.

Legionnaires And Families To Visit  
The County Fair

Members of Sierra Madre Post No. 297, American Legion, and their wives will attend a meeting of 18th District Legionnaires in the Greek Theatre in Pomona tomorrow night. Veterans and their wives from 26 different Legion posts in the area extending from Pasadena east to the county line will be present. Charles P. Rowe of Post No. 30 is to be in the role of host.

Following the meeting, to be presided over by George G. Kirkpatrick, recently elected district commander, the ex-soldiers and their wives will take in the Los Angeles County Fair.

Be a regular subscriber to the Sierra Madre News—

Los Angeles county covers a total area of 4083.21 square miles, according to a United States geological survey just completed. This includes San Clemente Island, with 56.41 square miles, and Santa Catalina Island, with 74.32. For many years different authorities have fixed the area at from 4009 to 4115, with no accurate figures available.

Sounding a warning that an increase in the cost of living, vacant stores, lower rents, and danger to industry would result from passage of the proposed retail store license tax, the Business Property Owners Association of Southern California yesterday passed a resolution unambiguously opposing the measure.

From the National Safety Council last week came the latest figures on auto accident deaths, and they constitute one of the most discouraging reports the nation has ever had. July saw an increase of three per cent over the same month last year, or a total of 3180 lives needlessly wasted. In California there was an increase in fatalities greater than the average for the country. The rise here was 4.85 per cent over July last year. When you consider that highway slaughter reached an all-time high in 1935, the very thought of what this year's total will be might well cause one to shudder. Some drastic step to remedy this condition is going to be taken one of these days. The nation will not long endure the sight of such wanton slaughter growing worse and worse.

Between 1899 and 1929, the income per gainful worker in the United States rose from \$547 to \$1,719 or 214 per cent. In the same period the purchasing power of those gainfully employed increased 71 per cent. This means that those employed by American industry not only got more money but could buy more and better goods for their money.

Magner White, writing in the San Diego Sun, opines that the persons and firms usually described as "big taxpayers" aren't really "taxpayers at all." "They are COLLECTORS," he says. "They collect tax money from you and me—in our rents, on our groceries, on gasoline and oil for our cars. It isn't their money they're using to pay taxes; it's yours and mine. Where did they get it anyway? From you and me."

"We are the taxpayers. They are merely the collectors, who pass on to the public coffers the money they get out of us. And that's why we little guys are entitled to yell about government expenses."

No less than 30,000,000 bushels of cheap corn from Argentina will pour into Pacific Coast and North Atlantic ports during the remainder of 1936, as a result of the New Deal's U.S. crop reduction program set in motion two years ago.

Thirty foreign tramp freighters are destined for Los Angeles Harbor, which will receive more than half of the 300,000 tons of Argentine maize booked for Pacific Coast discharge this season. Prices will be enhanced by an import duty of \$10 per ton, according to shippers' agents.

Arcadia's tax rate for the coming year is \$1.70. The rate is the same as charged last year and collection will be made on property assessed at \$7,082,205. Although the budget was increased, the council estimates that sufficient revenue will be received from back taxes as new sub-divisions are sold off, to provide funds. A breakdown of the Arcadia tax levy shows 70 cents going to the general fund and 8 cents to the library fund. Items are also included for three groups of water bonds and two groups of street bonds, as well as for the 1929 library bonds.

INCOME TAX HELD NECESSARY  
TO EQUITABLE DISTRIBUTION  
OF CALIFORNIA'S TAX BURDEN

By Ralph H. Taylor  
(Executive Secretary, Agricultural Council of California)  
WITH the threat of the ruinous "Single Tax"-Sales Tax Repeal Act definitely removed, due to the action of the State Supreme Court in barring the misleading proposal from the ballot, California voters—if they are sincerely interested in maintaining an equitable distribution of the tax load—should make certain at the November election that the State income tax is retained to balance and equalize the sales levy.

Parade Miles Long  
To Mark Arrival Of  
Hoover Dam Power

Appropriate ceremonies, spectacular electrical demonstrations on a huge scale and a brilliantly iridescent "Light on Parade" were included in plans for the Boulder Power Inaugural, in Los Angeles civic center and on downtown streets the night of October 9.

"Light on Parade" will be miles in length and will include scores of ornately designed electrical floats, with beautiful girls. Bands and marching units, all gaily uniformed, have been entered in the spectacle.

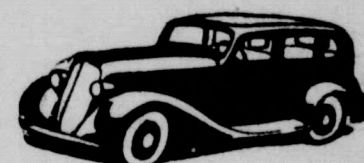
Notable speakers from Arizona, Nevada and Southern California counties will pay tribute to the genius, which enables electricity, generated at Boulder Dam, 266 miles away, to be delivered in quantities unrealized during the years gone by.

THIS WEEK  
IN HISTORY—

September 25	—
J. M. Palmer died, 1895	—
September 26	—
Battle of the Meuse, 1918	—
September 27	—
Thomas Nast born, 1840	—
September 28	—
Dr. Louis Pasteur died, 1895	—
September 29	—
1st telephone across U.S., 1915	—
September 30	—
Bulgaria surrendered, 1918	—
October 1	—
Annie Besant born, 1849	—

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## L A's Funny Little Mayor Turns Rebel

Secession From County Threatened When City's Plan Is Turned Down

Mayor Frank Shaw's Los Angeles city committee on governmental simplification has adopted a resolution recommending that the mayor and city council take steps to have Los Angeles secede from the county.

While stating that the changes recommended to the Supervisors and turned down would provide a better setup for the city and county, the committee decided that separation from the county and the formation of a new city and county of Los Angeles, together with such other areas as may be included, would be the next best action.

The committee's resolution brought the prediction from the Board of Supervisors that county citizens never would subscribe to the move. Chairman H. C. Legg charged "selfish minorities" were sponsoring the attempted city-county divorce. The Supervisors held the change would tend to break down the economic and political structure which has been instrumental in Southern California's development.

Mayor Shaw, on receiving the resolution, said that surveys by the city Bureau of Budget and Efficiency have shown that the taxpayers of Los Angeles could save \$9,000,000 annually by handling their own budget on various hospital and other services for which Los Angeles citizens now are taxed by the county.

It is understood the city attorney's office will be queried on the steps necessary to initiate the action recommended.

## Making Ready For Winter Rains At The Pumping Plant

Work of de-silting the upper settling basin on East Grand View avenue, in preparation for the winter rains, was commenced this week by the City's street department.

Simultaneously a new concrete culvert was being installed at Laurel avenue and Lima street, to replace the out-of-date wooden culvert. This is in line with the department's policy of eventually replacing all wooden culverts throughout the town.

**STATEMENT OF THE OWNERSHIP, REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933.**  
Of Sierra Madre News, published weekly at Sierra Madre, California, for October 1, 1936.

State of California,  
County of Los Angeles, ss.  
Before me, a notary public in and for the State and county aforesaid, personally appeared L. R. Goshorn, who, having been duly sworn according to law, deposes and says that he is the editor of the Sierra Madre News and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:  
Editor: L. R. Goshorn.  
9 Kersting Court, Sierra Madre, California.

2. That the owner is L. R. Goshorn.  
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are: None.  
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation by whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of bona fide owners; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

L. R. GOSHORN.  
Sworn and subscribed before me this 24th day of September, 1936.  
TOM NEALE.  
(My commission expires Feb. 5, 1937)

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## U.S. Chamber Rates L.A. County Tops In Public Health

One hundred per cent perfect in protection of babies' lives, purity of water supply, low prevalence of communicable diseases, and a dozen other phases of public health—that is the record of Los Angeles County.

Final results of the National-wide inter-chamber health conservation contest of 1935, sponsored by the United States Chamber of Commerce, again brought Dr. J. L. Pomeroy, County Health Officer, the certificate of honorable mention, ranking Los Angeles county among the three highest of the 90 counties participating. This is the second time the county has entered in the contest, both times winning the certificate.

Principal among the county's losing points which might have meant capturing first place, taken by Santa Barbara county, was the high rate of auto accidents in this area, a newly added section to the contest. The county had a rate of 35.6 deaths per 100,000 population as compared to the quota of 15 per 100,000, making a score of 42 per cent. Another item falling below standard was the per capita consumption of milk, the county rate being 0.7 pint per person compared to the quota of one pint.

## L.A. To Celebrate When Boulder Dam Turns Power Loose

History is in the making in announced plans for a gigantic observance of the advent of Boulder Dam power in Southern California on the night of Friday, October 9, in the Civic Center and downtown areas of Los Angeles.

After years of planning and the expenditure of vast sums, it is felt the arrival of electric power from Boulder Dam should be commemorated with a ceremony of electrical brilliance and colorful, illuminated pageantry.

Hundreds of thousands of persons from all parts of Southern California are expected to attend. Plans are being completed for "Light on Parade," a spectacle of moving floats, depicting the progress of the Southland, and for electrical demonstrations in which the throng may visualize the actual arrival of electrical energy the same moment that the switch is thrown at Boulder Dam, 266 miles away.

In keeping with this great ceremonial, the Electrical Age Exposition will follow in Pan-Pacific Auditorium, Los Angeles, running from October 10 to 18, with the Electrical Development League in direct charge.

## County Still Paying Off Bond Issue On Highways Long Since Worn Out

Los Angeles county paid \$50,000 as its current installment on a 1909 road bond issue which financed roads no longer in existence.

The highways for which the Board of Supervisors will continue to pay until 1949 have worn out or have been entirely rebuilt.

## Baby Babbitt Out For Walk In Night Shirt Police Pick Up

Officer Jim Heasley chalked up a new one on the police blotter Saturday.

Emerging from the station at 7:15 a.m. he found a small child in night clothes and bare feet pattering along Sierra Madre boulevard opposite the City Hall.

The diminutive promenader, who turned out to be one of the flock of Robert Babbitt children, was "picked up" in the stalwart arms of Officer Jim and returned to his parents at 314 West Sierra Madre Blvd. The youngster told the folks he was "out taking a walk."

## NEW ENGLAND STATES TO PICNIC OCTOBER 3

Former residents of all six New England states will hold their annual fall picnic reunion together all day, Saturday, October 3rd, in Sycamore Grove Park. Each state will have its own section in the park and will open county

To date the county has paid over two million dollars on the three and a half million issue voted a quarter of a century ago.

Bond issues for road building purposes have been discarded in favor of the gasoline tax, but the old 1909 issue still stands as an obligation against the taxpayers. That 1909 issue financed such famous highways as Foothill boulevard from Pasadena to Monrovia and Sunset boulevard through Hollywood.

Road department officials, although admitting that all highways paved by the bond issue are now out of date, declare that the grading, surveying and drainage work done under the bond issue is of permanent value. However, they said the loss is about two-thirds of the bonds floated. "Highways aren't supposed to last more than 20 years," the road officials explained.

## GREAT PLAYHOUSE IS READY TO RE-OPEN

Sound of rehearsed lines, peppered with a director's comment has been added to the slap of painters' brushes and plasters' trowels as the Pasadena Community Playhouse forces prepare for the re-opening of the world famous Southland Theatre on October 5th.

Double shifts of workmen are rapidly completing the new six story annex to the present plant and according to General Manager Charles F. Prickett, all will be in readiness for the anticipated reopening.

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## Leishman To Direct Rose Tournament Again This Winter

Lathrop K. Leishman, for several years a member of the Tournament of Roses board of directors, has been appointed to the important position of chairman of the parade committee of the Tournament Association. He succeeds D. N. Booher, whose recent death in an auto accident vacated what is considered one of the key positions in the New Year's Day program.

In announcing Leishman's appointment, Cyril Bennett, president of the association, stated that in view of the lateness of the year he had decided to recall an experienced man to the position rather than attempt to break in a new man. Mr. Leishman served in this capacity for the last memorable tournament.

It is the duty of the parade committee to obtain tournament entries from the cities of California and have them ready New Year's morning.

Leishman was at one time president of the Pasadena Junior Chamber of Commerce and was the first winner of the Distinguished Service Award given annually to the most useful young man of Pasadena. He appeared before Sierra Madre audiences twice last Fall and made a very favorable impression.

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## INVITE STUDENTS TO YOUNG FOLKS PARTY AT PRITCHARD HOME

All high school and college students are invited by Rev. and Mrs. A. O. Pritchard to attend a party at their home, 139 West Orange Grove avenue, on Friday, October 2.

The invitation was extended at Sunday night's meeting of the

CYPS at the Congregational Church. First of the winter meetings of the society, the group discussed "World Brotherhood and Peace." Members who attended camp at Big Pine related their experiences and impressions gained during the week there. Speakers included Marian Daily, Cynthia Hull, Genelle Paschall, Marjorie Ashmore and Dorothy Bud Walsworth.



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Including livestock, poultry, pigeons, rabbits—household arts—fine arts—junior fair—citrus show—flower show—dog show—brilliant night horse show—schools and countless others.  
**\$15,000,000 Show for 50c**  
Parking for 30,000 cars. Excursions by rail and bus.  
No dust, no dirt, no worry.

# Mammoth SALE!



DE LUXE Gas Ranges  
WITH CLOCK CONTROL

REDUCTIONS \$30 AND UP



THERE hasn't been a sale like this in several years. Because of rising prices there may not be another for a long time to come. • During the previous sale — at the very depth of the depression — nearly 14,000 gas ranges were snapped up by householders in this region. • We had to advise the public in large announcements at the end of the fifth day that all stocks were practically exhausted. It took weeks and weeks to fill the orders.

**All Manufacturers and Dealers** • Now again every dealer and every manufacturer who sells ranges in this territory is cooperating with the gas companies to make these savings possible. • The savings are \$30, \$35 and more on the newest De Luxe ranges. • Down payment is only \$5, with liberal terms. • Many of the ranges have marvelous improvements. Low temperature oven control for baking angel cake, fruit cake and for dependable canning. • High speed oven burners — so fast they enable you to bake biscuits without pre-heating the oven. • Newest top burners for quick heat, complete combustion and non-clogging operation. • Simmer-save top burners for waterless cooking as well as utmost economy.

**10% for Your Old Range** • In addition to the sale price, you get a full 10% trade-in allowance for your old range — no matter what its condition. • Make your selection now. Don't wait until the best models are gone. • Remember — every De Luxe clock control range is



SOUTHERN COUNTIES GAS

**\$1500.00**

**Cash**

**FOR BEST LETTERS**  
OF 50 WORDS OR LESS TELLING:  
"Why I Will Vote NO on Proposition No. 22"

310 PRIZES  
FIRST PRIZE \$500.00

SECOND PRIZE \$25.00 EACH  
THIRD PRIZE \$1.00 EACH

Party writing do not count in this contest. Taxes on the foods and other necessities you buy in California are eligible. That gives you an opportunity for a prize.

Only obtain an Official Entry Blank without special purchase—at any store. It gives the simple rules and a valuable list of ideas. The sooner you start the more likely you will be to win \$500.00 in cash or one of the 309 other money awards. Entries must be written on the official blank and postmarked not later than midnight, October 13, 1936.



**READ THESE FACTS**  
Hiding under the innocent title of "Retail Store License," Proposition 22 on the November ballot is really a new scheme for taxing the public.  
Proposing to tax individual stores \$1 a year and chain stores \$5000 for each store over nine, it has been estimated against by 136,000 Californians because:  
**It Would Raise Prices**  
The U. S. Federal Trade Commission says: "If the ability to undersell, based on greater efficiency or on elimination of credit and delivery cost, is destroyed by taxation it is the consuming public which will really pay the tax and not the chain."  
**It Would Be Unfair**  
Not a tax for revenue, not based on the ability to pay—it is an attempt to use the taxing power to destroy competition.  
Small chain stores would be taxed up to 500,000 times as much per dollar of sales as big department stores.  
**It Would Hurt California**  
Chain stores now benefit California consumers, farmers, employment, property owners, taxpayers and investors. To cripple them is to hurt all California business.  
**22 IS A TAX ON YOU —VOTE NO!**

## New Time for "CALIFORNIA'S HOUR"



**MONDAYS**  
9:30 to 10:30 P.M.  
DON LEE NETWORK

KHJ • KFRC • KMJ • KFBK • KGB • KFXM • KERN • KDB • KWG

Now one-half hour later and with Donald Novis as Your Star, Conrad Nagel, Your Host, David Broekman's Orchestra. And the "Talent Tournament"—with California's own artists.







# Grand Vaudeville Show and Entertainment ! . .

Hollywood screen stars, including Richard Carle, Victor Moore, Billy Gilbert, Jack La Rue, Vince Barnett, Dick Purcell, Alice Faye and many others . . .

## at the School Auditorium. Remember the Date!

At the School Auditorium, will be introduced. Through co-operation of local business firms a coupon good for five votes is being handed to every person making a 25 cent purchase of the most popular girl. This contest has been running nearly a month and has the town all excited. It is stimulating business and is a lot of fun. October 3, and take a look at the winner.

You attended the show last year and had a good time. The performance next week will be bigger and better. More famous artists from Hollywood, latest songs, gags and what have you. Real Big League stuff.



## RANGE EXTRA!

The Famous "MAGIC CHEF"  
Clock Controlled Range

Price for New Model ..... \$139.50  
Price of clock ..... \$30.00  
Price for old range ..... 40.95  
Price you pay only ..... \$ 98.55

Range with insulated, low temperature oven; non-clog  
Lorraine Oven heat regulator; Smokeless Broiler Pan;  
Terms---Convenient monthly payments  
with your gas bill

## C. A. RADIOS

Come in and see the Beautiful Models  
Listen to their Wonderful Tone

Prices \$21.95 and up

## ELECTRIC WASHERS

\$59.50, \$79.50, \$89.50  
EASY MONTHLY PAYMENTS

## Position Roofing Special!

Sierra Yosemite Rock Surfaced 90-pound Roll  
Shingles and cement. Price never so low  
plus 18 cents freight charge ..... \$1.59

Shingles, 210 lbs. per square, only \$5.50

## Sierra Madre Hardware Company

### THE ONLY WAY

You can keep in step with  
your hometown—know what is  
going on in this community—  
by being a regular subscriber  
to the  
Sierra Madre News

### NORRIS GROCERY

As near as your telephone  
Just Call 12 by phone

Free Delivery

LIMA STREET at  
SIERRA MADRE BLVD.



### SIERRA NEWS STAND

15 Kersting Court  
One of the most popular places  
in town—serving unexcelled  
soft drinks at the fountain . . .  
Fresh Candy, Magazines,  
Newspapers, for sale.

FRANK & GENE,  
Props.  
Telephone 264-2

### Young's Market QUALITY MEATS We Deliver

Sierra Madre Blvd. and  
Baldwin Avenue

### Here's Hoping

the V.F.W. Entertainment  
October 3rd is a huge  
success in every way

COMPLIMENTS OF

LANGLEY'S  
BARBER SHOP  
KERSTING COURT

### 24-Hour Garage Service



When an accident or a  
stalled motor stops you on  
the road, call our towing  
service. The hour is never  
too late nor the distance  
too far. Modern fast tow-  
ing service to take you to  
your own garage or to our  
repair shop.

We're equipped to make  
All Kinds of Repairs.

Phone 164-1 or 293-4

ANYTIME

### Norm's Garage

54 N. Baldwin Avenue  
Phones 164-1; 293-4

### ANDY'S Service Station

MOBILE GAS & OIL  
Quick Service Always

321 W. Sierra Madre Blvd.

TELEPHONE 2881

### Food for Plants and Lawns

Cow Manure .... 4 bags \$1  
Steer Manure .... 3 bags \$1  
Commercial Fertilizer  
per 100 lbs. .... \$2.50

GRASS SEEDS  
Roller for Rent

Ward Nursery  
and Florist

Phone 1614  
Mt. Trail and Laurel



Many prefer their beer  
from cans

We serve Acme, Schlitz,  
Pabst, in cans. Acme  
15c can or 2 for 25c

### Big V. F. W. Show

Pay us a visit before and  
after the entertainment,  
October 3.

Our Cafe is a spot where  
good fellows get together

SANDWICHES  
of all kinds

### WISTARIA GRILL

60 West Sierra Madre Blvd.  
(Opposite City Hall)  
Adam Hauck, Prop.

### DANES CANDY SHOP offers

Caramels, made with cream

Old English Toffee

Peanut Crisp

Coco-P-nut Crisp

Peanut Bar

Peppermint Patties

O-So-Good

Our Candies are

Always Fresh

Give Us a Trial

24 Sierra Madre Blvd.

### VOTE

for your  
favorite in the  
GIRLS  
Popularity  
Contest  
with coupons  
issued by

### Safeway Stores

one coupon issued  
for each 25c  
purchase

### Read the SAFEGWAY STORES

AD ON PAGE EIGHT

and save  
Get the  
Safeway habit!

### Garland's

5-10-25c Store  
of Sierra Madre

NEW HOUSE DRESSES

\$1.00

CHILDREN'S DRESSES  
SMOCKS

59c & \$1

SCHOOL MIDDIES  
New Fall Dress Material

Children's and Ladies'  
Outing Flannel Gowns  
and Pajamas

Simplicity Patterns  
for October

HEARTY GOOD WISHES

TO THE

V. F. W.  
ENTERTAINMENT

Standard  
Service Station  
W. Sierra Madre Blvd.  
and Auburn Avenue

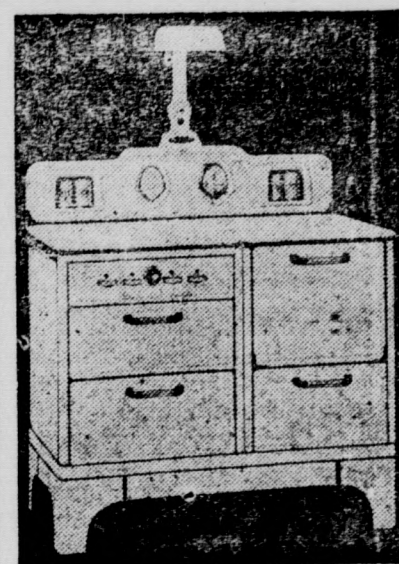


Expert Shoe Repairing

School Shoes

W. L. Douglas brand  
for Young Men

DRAMAN'S  
SHOE STORE  
20 W. Sierra Madre Blvd.

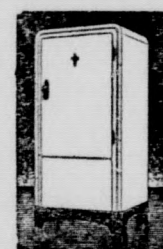


## Special Sale!

on

### Gaffers & Sattlers Gas Ranges

Visit our display room. Select person-  
ally the style and colors you desire for  
your new Gaffers & Sattler Gas Range.  
\$5 down, liberal terms. Model 421,  
Clock Control --- Regular price \$144.50,  
Sale Price \$103.05



15% Discount  
on 1936 Models  
now on hand

SIERRA MADRE APPLIANCE CO.

16 W. Sierra Madre Blvd. Phone 27  
Your Authorized Dealer

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST SIERRA MADRE BLVD. PHONE 97

ON THE AIR  
"THE CORNER STORE PHILOSOPHER"  
KHJ --- Tuesday and Thursday --- 8:45 P.M.

### THE OLD GRIST MILL

is open again --- We are handling

MANCHESTER'S WHOLE WHEAT PRODUCTS  
WHOLE WHEAT FLOUR  
HEALTH BREAKFAST FOOD  
WHITE & YELLOW CORNMEAL  
GROUND OATS

These Are Pure Grain Products as Nature grew them

### BACON SPECIAL

Swift's Oriole ..... lb. 35c  
Swift's Premium, 1/2 lb. pkg. .... 21c  
Rath's Black Hawk, 1/2 lb. pkg. ... 21c

Legs ..... lb. 28c  
LAMB Shoulder ..... lb. 19c  
Breast ..... lb. 10c

Fancy Colored Hens ..... lb. 34c  
Barred Rock Fryers ..... lb. 35c

Chuck Roast Select Baby Beef  
pound ..... 17c

Ground Beef Ground Twice Daily in  
Our Own Shop---lb. .... 16c

### COFFEE

Our Spec'l Blend, Fresh Roasted, lb. 17c

Rath's Corn Meal ..... can 10c

Made with p. creamery butter

Boneless Pigs Feet ..... 5 oz. glass 10c

Morrell's Ham Patties ..... can 25c

Place on slice of Pineapple, heat in moderate oven  
15 minutes and it's ready

## Welch's Feed & Fuel Store

We carry everything for the garden—seeds, fertilizers, garden tools—  
at reasonable prices

### POPULARITY CONTEST PRIZE

Our prize to the most popular Sierra Madre girl is unique,  
as the winner will attest

We are well stocked to serve our patrons with fuel and feed—  
Call and See Us

43 NORTH BALDWIN AVE. — PHONE 1831

## Free Delivery Resnick's Grocery Tel. 47

All fruits, vegetables, will be sold at special prices Friday—this day only  
This store will be closed all day Saturday, September 26



## In a Social Way

ONE of the most beautiful of the season's weddings was that of Miss Johannah Christine Guinness, daughter of Mrs. K. Guinness of Sierra Madre, on Monday evening. Miss Guinness became the bride of George Wright at a beautifully appointed wedding, solemnized at the Wee Kirk o' the Heather in Glendale, with Rev. Robert Karr of the La Cresenta Presbyterian church, officiating.

Before fifty guests the bride made a beautiful picture as she entered on the arm of her brother, who gave her in marriage. She chose as her wedding dress a princess style gown of white satin with a veil of white tulle, trimmed in lace, which partially covered her face and she carried a bouquet of white roses, white sweet peas, and maiden hair fern. The pastel motif was furthered in the gowns of the attendants. Miss Hilda Guinness, sister of the bride, served her as a bridesmaid. The groom's best man was Raymond Strong before the ceremony and Miss Kathleen Moote sang "Because" and the "Sunshine of Your Smile."

The bride and groom received the good wishes of their friends while seated at the wishing chair in the patio of the church. Following a brief honeymoon at Lake Arrowhead, the couple will be at home to their friends at 306 1/2 Mariposa avenue.

Tomorrow afternoon, the Conard gardens on West Mira Monte will be the scene of a tea, given by the John Ruskin Chapter, D.E.E. Bridge, five hundred, ten, cup reading, and numerology will occupy the afternoon's entertainment, and dainty refreshments will be served.

Mrs. Lelia Embree of North Auburn avenue, will be hostess to

the O.E.S. Social Club on Monday afternoon, September 28th. Important and interesting letters will be read, and members are requested to come.

Mr. and Mrs. William Schwartz of North Lima street, entertained Gordon Cameron, Cricket Calkin, Pierson B. Miller and Sam Graham Wednesday evening at their home. Monopoly was the interest of the evening, after which refreshments were served.

The John O'London Literary Circle through the kind invitation of Mr. and Mrs. F. P. Conard held a very delightful all day picnic Sunday in their garden on Mira Monte avenue. Mr. and Mrs. A. Griffith and Miss Winifred Hewitson, founders of the club, were the gracious host and hostesses for the occasion.

Mr. and Mrs. E. D. Robertson were hosts to Mr. and Mrs. J. P. Haynor of Alhambra, Saturday evening at a dinner at their home on West Laurel avenue, later attending the county fair.

Honoring the birthday of Mrs. C. Reuss of San Jose, who has been the houseguest of her sister, Mrs. R. O. Calkin, Mrs. H. S. Zehner, also Mrs. Calkin's sister, who has been visiting from Walnut Creek, with Mrs. Calkin, the three sisters enjoyed a delightful dinner party at La Gordinara Cafe in Olivera street, Los Angeles, last Thursday evening.

A surprise miscellaneous shower was given for Miss Francis Hora, at the home of Mrs. Roy Edwards of Mariposa avenue Thursday afternoon. Refreshments were served and the honoree received many lovely gifts. The guest list included Mrs. William Ladd, Mrs. Gordon Brooks, Mrs. Harry Howard, Mrs. Georgia Farmer, Mrs. C. D. Croan, Mrs. F. B. Butler, Mrs. Elmer Thompson, Mrs. E. E. Fairbanks, Beverly Fairbanks, Mrs. Jack Mitchell, Mrs. Stewart Sheriff, Mrs. Clifford Willis, Mrs. F. D. R. Moote, Mrs. Richard Jensen, Mrs. Amelia Jensen, Mrs. Edith McLos Angeles, last Thursday evening.

Seventeen young women friends of Mrs. A. H. Embree, of North Auburn avenue, were bidden to a revealing capsule party Thursday evening. Impromptu games were played and refreshments were served. Among those attending were Mrs. Edith Woodruff, Mrs. Minnie M. Johnson, of Hollywood; Mrs. Mabel Sutherland, Minnie Stinman, Orelia Stinman, Marjorie Peterson, Opal Peterson, Dolly Hill, Le High, Augusta Coats, Ann Collins, Dorothy Shetter, Kitty Miller, Bertha Irvine, Florence Jensen and Miriam Coats.

Sierra Madre Chapter Order Eastern Star tendered a party on Monday evening for its Associate Matron, Mrs. Alice Hogan. At the regular meeting all stations were filled with visiting courtesy officers. Ivan Karaloff presented several of his students in a number of classic dances. Table decorations were of pirate ship design, and gifts presented to Mrs.

Donald, Mrs. M. E. Churchill, Mrs. Marie Olsen, Mrs. Samuel Sea, Mrs. E. Lacey, Mrs. George Norris, Mrs. Percy Adams, Mrs. Clarence Ware, Miss Josephine Ware, Mrs. Paul Heylek, Mrs. John Olsen of San Gabriel, Mrs. Andrew Olsen, Mrs. Medley of Glendale, Mrs. Kenniston, Mrs. Perry, Mrs. Ruth, the hostess and the honoree.

A group of 22 friends honored Miss Hilda Guinness on Saturday afternoon at the home of Mrs. Clarence Ware. While enjoying a delightful informal social time, the group presented Miss Guinness with a shower of many very lovely gifts for her new home.

Refreshments were served buffet style by the hostess, assisted by her mother, Mrs. F. B. Butler. Guests included Misses Mary Sheriff, Myrtle Wood, Anna Belle Guinness, Hilda Guinness, Ola Lesley, Evelyn Elkin, June Lacey, Edith Wright, Sophie Stamer, Vir-Stella Medigovich, Yonoka Aisawa, Margaret Montgomery, Mrs. George Wright Sr., Mrs. Dolly Ware, Mrs. F. B. Butler, Mrs. W. Sanson, Mrs. K. Guinness, Miss Johannah Guinness and Miss Clarence Ware.

Complimenting Mrs. R. Lewis Kruger who is leaving Sierra Madre October 1st to make her home in Kansas City, Mrs. George Lehner of West Sierra Madre Blvd., entertained a few of Mrs. Kruger's close friends at a bridge luncheon on Tuesday afternoon.

The wedding of Miss Patricia Goodwin, of South Pasadena, very well known here, is of interest to her many Sierra Madre friends. She was married Saturday at Yuma, Arizona, to Don Francisco of Pasadena. Miss Goodwin is the niece of Mrs. R. L. Webster of this city, and the daughter of Mrs. Guy P. Goodwin.

Mr. and Mrs. Bieck of 124 So. Hermosa avenue entertained Mr. and Mrs. Emil Sturmthal at the Cocanut Grove of the Ambassador Hotel in Los Angeles on Monday night at a dinner dance, the occasion being the celebration of the wedding anniversary of Mr. and Mrs. Sturmthal.

Mr. and Mrs. J. C. James of West Grand View avenue entertained at Tea on Sunday afternoon for Mrs. A. M. Bartow, who was the houseguest of Mrs. W. J. Lawless last weekend. Mr. and Mrs. R. L. Webster, and Mrs. W. J. Lawless were among the invited guests.

Miss Cricket Calkin, 267 North Baldwin was hostess to members of the T.E.X., Wednesday. Monopoly was enjoyed by the group, which included Mrs. Clarence Braddock, the Misses Marguerite Braddock, Marion and Ruth Wells, Wando Dogger, Gertrude Jensen, Marjorie Hoag, all of Pasadena, and the hostess.

—Alyce Anderson

Hogan were in small treasure chests, containing silver. The favors which graced the tables were made by Miss Mary Frances Brain, and her mother, Mrs. Frances Brain before their departure for the Canal Zone. Refreshments were served at the close of the program, and Mrs. Helen Sandage was hostess for the evening.

Simplicity will be the keynote of the wedding tonight of Miss Francis Hora, daughter of Mrs. Paul Heylek, of North Grove street, to "Billy" Edwards, son of Mr. and Mrs. Roy Edwards of West Mariposa avenue. Miss Carolyn Hora, sister of the bride, will act as matron of honor, while "Bob" Jensen, will be the best man. Rev. Stewart R. Sheriff, pastor of Bethany Church, will officiate. The ceremony will take place at the home of the bride, before the immediate families of the young couple, and a few close friends. An informal reception will follow the ceremony, and after a brief honeymoon, the young folks will reside in Sierra Madre.

With the wedding date set for tonight (Friday) many lovely social affairs have been given during the week for Miss Francis Hora. Among these was the miscellaneous shower given last night at the home of Mrs. Everett presenting of gifts, during a social hour to Miss Hora was the evening's highlight. Dominoes and cards were also played during the evening. Invited guests were The Misses Evelyn Calvert of Pasadena, Margaret Montgomery of Arcadia, Martha Groth, Helen Jackson, Jane Manning, Carrie Hora, Sophie and Louise Stamer, Mary Coit, Beverly Fairbanks, Mary Sheriff, Myrtle Wood, Mrs. Elmer Churchill, and the hostess.

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—Alyce Anderson

## CHURCHES

### Church of the Ascension

Baldwin and Laurel Avenues  
Rev. A. G. B. Bode, Rector  
Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday School.  
11 a.m.—Choral Eucharist and sermon.  
Wednesday—  
7:30 a.m.—Holy Communion.

**Bethany Church**  
The Little Stone Church  
Rev. Stewart R. Sheriff, Pastor  
9:30 a.m.—Bible School.  
11 a.m.—Morning Worship.  
Sermon, "The Israelites."  
6:30 p.m.—Young People's Christian Endeavor Society.  
7:30 p.m.—Evening Meeting.  
Sermon, "Reapers."  
Wednesday—  
7:30 p.m.—Prayer Meeting.  
Every one will be welcomed at Bethany.

**Congregational**  
Rev. Arthur O. Pritchard, Pastor  
Sunday, September 27, Annual Rally Day.  
Church School at 9:30 a.m.  
Meeting of all departments in the Church.  
Preaching Service at 11 a.m.  
Rev. A. O. Pritchard, pastor, will preach on "Come Unto Me."  
During October, 25 Congregational Churches of Los Angeles area will have for their common theme, Religion in the Modern World.  
All cordially invited.

**St. Rita's Church**  
Rev. Hyacinth Clarey, C.P., Pastor  
Sunday Masses—6:30, 8:00 and 10:00 a.m.  
Week-day Masses, 6:45 a.m.  
Tuesday Evening—Devotions, 7:45 p.m.  
Friday—Stations, 7:45 p.m.

**Christian Science**  
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.  
9:30 a.m.—Sunday School.  
11 a.m.—Sunday Service.  
"Reality" is the subject of the Lesson-Sermon on Sunday at all Churches of Christ, Scientist. The Golden Text is from Paul's first epistle to the Corinthians: "Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him."  
8 p.m., Wednesday—Testimonial meeting.  
Reading Room open daily 2-4 p.m. Public cordially invited.

**EAT TO LIVE**  
with  
Arcadia Health Foods  
148 E. Huntington Drive  
Arcadia

**ATTENTION!**  
**FORUM DINNER SERIES**  
Every Tuesday Nite --- 6:30 P.M.  
WOMAN'S CLUBHOUSE  
GUY PHINNEY  
GEORGE HJELTE  
Nat'l Authority on  
Parks and Beaches  
CARL HINSHAW  
Rep. Candidate for  
Congress  
RESERVATIONS: Mrs. McCullagh, Phone 3221, or  
Woman's Clubhouse, Phone 2881  
Enchillada Dinner 50c

**PLAY SCHOOL FOR CHILDREN LATEST WPA ACTIVITY HERE**  
Announcement is made by Mrs. Edith Kenney, W.P.A. Director here, that on Monday, September 28, a pre-kindergarten play school will be held daily except Saturdays at the Park House, from 10 to 2.

**PINES**  
Coffee Shop and  
Cocktail Lounge  
Complete Dinners  
Finest Liquors  
Otto Peterson, Prop.  
Arcadia Drive-In Market  
Arcadia

**ARCADIA THEATRE**  
44 East Huntington Drive  
ARCADIA  
September 25 to 28  
"SUZY"  
with Jean Harlow and  
Franchot Tone  
— ALSO —  
"DEVIL DOLL"  
with Lionel Barrymore and  
Maureen O'Sullivan

**ABBOTT'S**  
Deliciously cooked Ravioli,  
Chicken, Steak Dinners  
Barbeque Sandwiches  
COCKTAIL LOUNGE  
D. W. Abbott, formerly  
with Hotel Maryland,  
Pasadena  
902 E. Huntington  
Phone 9781  
Half mile east of Monrovia

**LYRIE**  
NOW — Ends Friday  
— 2 Big Hits! —  
"GREEN PASTURES"  
and  
"CHARLIE CHAN  
at the  
RACETRACK"  
STARTS SATURDAY  
2 Giant Features  
Robert Taylor  
Barbara Stanwyck  
"HIS BROTHER'S  
WIFE"  
plus  
Katherine Hepburn  
Fredric March  
"MARY OF  
SCOTLAND"

**WANT ADS**  
WORK WANTED  
WANT care of children by hour, day or night. Mrs. Edith Smith, 252 E. Grand View Ave. Finest references. 51\*52a  
ONE-month-old puppies free to good homes. 481 East Sierra Madre Blvd. 1:1  
HOUSEKEEPER and cook, age 18 to 30 for family of three, \$25 month. Apply 500 West Highland. —19a

**MISCELLANEOUS**  
BRIDE'S special. Six 8x10 fashionably mounted portraits, best three poses from six made, with oil tinted framed miniature of bride as gift. Complete \$15.00 made in our studio. Made in Sierra Madre \$18.00. MacDougal Studios, 310 S. Myrtle Ave., Monrovia. Tel. 243-4.  
FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

**FOR SALE Real Estate**  
BEAUTIFUL building lot near foothills. \$2750. Sierra Madre Realty Co., 27 N. Baldwin Ave. —1:1c  
LOT 50x120; paved street. Reasonable. Inquire 479 Ramona. —50\*c  
ONE and one-half acres. Beautiful building site. S. M. Realty Co., 27 N. Baldwin. —51:c

**Classified Rates And Instructions**  
Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

**NEWS want-ads**  
Bring home the 'bacon'

**HOME BUILDING LOANS**  
Interest Rates 5%—5 1/4%—6%  
5 to 20 Years—Easy Monthly Payments  
Loans up to 75% of Appraised Value  
FIRST FEDERAL SAVINGS AND  
LOAN ASSOCIATION OF ALTADENA  
2721 North Lake Avenue  
Phone Niagara 1161 Los Angeles Phone Blanchard 71239

**PACIFIC ELECTRIC RAILWAY**  
17 BIG DAYS—POMONA—17 BIG NIGHTS  
SEPT. 18th to OCT. 4th  
This year travel in carefree comfort right to the fair grounds and visit "The Most Beautiful County Fair in America" where Los Angeles County on parade presents 200 acres of spectacular features, gorgeous exhibits, thrilling horse races, horse shows, huge carnival zone, entertainment by screen, stage, radio and circus stars... Every Day a Big Day!  
SAVE TIME LOW FARES NO PARKING  
SAVE MONEY NO WORRIES  
SUNDAY \$1.00 PASS—is also good to the County Fair on Sundays from all points west of Upland and south of Rubio.  
ASK YOUR AGENT about the Low Fares in effect to the County Fair and the convenient, frequent train service provided by the Big Red Cars.  
Geo. A. Mesecar, Agt.  
Sierra Madre Blvd.  
and Baldwin Ave.

**FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF PASADENA**  
41 South Euclid WA. 1372

## MT. WILSON HOTEL

ON NEW ANGELES CREST HIGHWAY

World's largest telescope open to the public daily 1:30 to 2:30 p.m. Free public observation through 12-inch telescope and illustrated astronomical lecture at the hotel every night except Monday. Free observation through 60-inch telescope every Friday night. Tickets required for 60-inch telescope only.  
INFORMATION at ALL BUREAUS or call Mt. Wilson St. 9934-F-2

**The Altadena Pines**  
Luncheons  
40 cents 50 cents  
Dinners  
50 cents 65 cents 75 cents 85 cents \$1.00  
VISIT OUR COCKTAIL LOUNGE SPECIAL ATTENTION TO PRIVATE PARTIES  
1563 N. Lake Ave.  
HENRY LANNAN, Jr., Manager  
Phone STerling 4476

**Better PLANTS for better Flowers**  
Fuji Quality Bedding Plants  
Stock, Snapdragon, Phlox, Calendula, Cornflower, Viola, Pansy, Verbena, Scabiosa, Gazinia, Primrose, etc.  
1c each and up  
FUJI NURSERY  
393 South Fair Oaks Tel. TERRace 3236, Pasadena

**Don't miss Los Angeles COUNTY FAIR**  
17 BIG DAYS—POMONA—17 BIG NIGHTS  
SEPT. 18th to OCT. 4th  
This year travel in carefree comfort right to the fair grounds and visit "The Most Beautiful County Fair in America" where Los Angeles County on parade presents 200 acres of spectacular features, gorgeous exhibits, thrilling horse races, horse shows, huge carnival zone, entertainment by screen, stage, radio and circus stars... Every Day a Big Day!  
SAVE TIME LOW FARES NO PARKING  
SAVE MONEY NO WORRIES  
SUNDAY \$1.00 PASS—is also good to the County Fair on Sundays from all points west of Upland and south of Rubio.  
ASK YOUR AGENT about the Low Fares in effect to the County Fair and the convenient, frequent train service provided by the Big Red Cars.  
Geo. A. Mesecar, Agt.  
Sierra Madre Blvd.  
and Baldwin Ave.

**RENTALS**  
5 ROOM, nicely furnished house; sunny rooms, screen porch. Garage. Adults. Phone 1253, 257 N. Grove St. —49\*d  
LARGE hall for dances, socials, card parties. Radio and piano furnished very reasonable. 225 N. Lima. —52\*d  
FRONT bedroom, outside entrance. All modern; privileges. Garage. Gentleman preferred. 458 E. Montecito. —52\*53d  
LOVELY room; private bath, on car line. 304 W. Sierra Madre Blvd. —52\*d

**AUTOMOBILES**  
1936 Cadillac 60, 8000 miles; 1936 La Salle, 1100 miles; touring sedans at big discount. New car guarantee. Cannon Bros., Cadillac-La Salle leaders, 510 North Citrus Ave., Covina. Phone 10514. 1\*2auto

**INSURANCE**  
DON'T you think the Automobile Insurance you dropped to economize should be taken out again? It may save you plenty. T. W. NEALE, 86 West Sierra Madre Blvd. 1:1ns

**BEAUTIFUL pedigree Silver Persian kittens for sale; reasonable. 310 Sycamore Place. 1:1e**  
RED FRYERS, fattened on yellow corn meal and buttermilk; 25 cents lb.  
RABBIT FRYERS—15c lb. We dress and deliver them. Phone 3121. Pepper Tree Ranch, 90 Michillinda Blvd. 49\*e

**For Sale MISCELLANEOUS**  
BUICK sedan, A-1 condition, \$35. Sierra Madre Garage. 52:c  
TRAILER, 2-wheel; tires new; 1 spare; body 3 1/2 x 5 1/2; \$15. Tel. 1681. 368 Sycamore Place. —1:e  
A GOOD used gas range for sale. All enamel. Priced reasonable for cash. Sierra Madre Appliance Co., 16 W. Sierra Madre Blvd. 1:e  
FOLDING steel camp bed. 15 gallon oil drum. Beverage outfit complete; various size kegs, crocks, bottles, capper. Bargain. 560 Brookside Lane (Canyon). 1:e

**ATTENTION!**  
**FORUM DINNER SERIES**  
Every Tuesday Nite --- 6:30 P.M.  
WOMAN'S CLUBHOUSE  
GUY PHINNEY  
GEORGE HJELTE  
Nat'l Authority on  
Parks and Beaches  
CARL HINSHAW  
Rep. Candidate for  
Congress  
RESERVATIONS: Mrs. McCullagh, Phone 3221, or  
Woman's Clubhouse, Phone 2881  
Enchillada Dinner 50c

**EAT TO LIVE**  
with  
Arcadia Health Foods  
148 E. Huntington Drive  
Arcadia

**PLAY SCHOOL FOR CHILDREN LATEST WPA ACTIVITY HERE**  
Announcement is made by Mrs. Edith Kenney, W.P.A. Director here, that on Monday, September 28, a pre-kindergarten play school will be held daily except Saturdays at the Park House, from 10 to 2.

**PINES**  
Coffee Shop and  
Cocktail Lounge  
Complete Dinners  
Finest Liquors  
Otto Peterson, Prop.  
Arcadia Drive-In Market  
Arcadia

**ARCADIA THEATRE**  
44 East Huntington Drive  
ARCADIA  
September 25 to 28  
"SUZY"  
with Jean Harlow and  
Franchot Tone  
— ALSO —  
"DEVIL DOLL"  
with Lionel Barrymore and  
Maureen O'Sullivan

**ABBOTT'S**  
Deliciously cooked Ravioli,  
Chicken, Steak Dinners  
Barbeque Sandwiches  
COCKTAIL LOUNGE  
D. W. Abbott, formerly  
with Hotel Maryland,  
Pasadena  
902 E. Huntington  
Phone 9781  
Half mile east of Monrovia

**LYRIE**  
NOW — Ends Friday  
— 2 Big Hits! —  
"GREEN PASTURES"  
and  
"CHARLIE CHAN  
at the  
RACETRACK"  
STARTS SATURDAY  
2 Giant Features  
Robert Taylor  
Barbara Stanwyck  
"HIS BROTHER'S  
WIFE"  
plus  
Katherine Hepburn  
Fredric March  
"MARY OF  
SCOTLAND"

**WANT ADS**  
WORK WANTED  
WANT care of children by hour, day or night. Mrs. Edith Smith, 252 E. Grand View Ave. Finest references. 51\*52a  
ONE-month-old puppies free to good homes. 481 East Sierra Madre Blvd. 1:1  
HOUSEKEEPER and cook, age 18 to 30 for family of three, \$25 month. Apply 500 West Highland. —19a

**MISCELLANEOUS**  
BRIDE'S special. Six 8x10 fashionably mounted portraits, best three poses from six made, with oil tinted framed miniature of bride as gift. Complete \$15.00 made in our studio. Made in Sierra Madre \$18.00. MacDougal Studios, 310 S. Myrtle Ave., Monrovia. Tel. 243-4.  
FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

**FOR SALE Real Estate**  
BEAUTIFUL building lot near foothills. \$2750. Sierra Madre Realty Co., 27 N. Baldwin Ave. —1:1c  
LOT 50x120; paved street. Reasonable. Inquire 479 Ramona. —50\*c  
ONE and one-half acres. Beautiful building site. S. M. Realty Co., 27 N. Baldwin. —51:c

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**NEWS want-ads**  
Bring home the 'bacon'

**HOME BUILDING LOANS**  
Interest Rates 5%—5 1/4%—6%  
5 to 20 Years—Easy Monthly Payments  
Loans up to 75% of Appraised Value  
FIRST FEDERAL SAVINGS AND  
LOAN ASSOCIATION OF ALTADENA  
2721 North Lake Avenue  
Phone Niagara 1161 Los Angeles Phone Blanchard 71239

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Geo. A. Mesecar, Agt.  
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**FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF PASADENA**  
41 South Euclid WA. 1372

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Complete Dinners  
Finest Liquors  
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Arcadia Drive-In Market  
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Sierra Madre Blvd.  
and Baldwin Ave.



## Hunters Here Bring Home The Venison

Bag 170-Pound Buck Soon After Arrival In Lassen County Camp

Six Sierra Madrans returned to town Sunday night from a week's deer hunting in Lassen county—and they had something to show for it!

Robert Lalone took the honors with a 170-pound 4-point mule buck which he bagged less than 45 minutes after getting into action the first morning. Runner-up was Collin Hill with a 2-point buck.

Things were humming up at the Lalone place Monday morning as Robert and the rest of the family went to work cutting up their critter. They took the head over to Pasadena in the afternoon to have it mounted.

Besides Robert and Hill, the party included Fred Lalone, Sr., Ed Lalone, Art Embree and Boyd Keith. Leaving Saturday in two cars and two trailers, they went up by way of Sequoia, Gen. Grant and Yosemite Parks and holed in at Blue Lake Camp in Lassen county.

"Plenty of deer, especially does, and real snappy weather," was the way Lalone, Sr., summed up their 3-day stay at Blue Lake.

His only regret is the fact he missed a chance to bag a 300-pound buck!

Lalone says he was standing on a 6-foot pine stump, watching a couple of deer across a clearing, when the 300-pound baby ambled by less than a stone's throw away. Before he could turn and take a sight on him, the buck veered off and disappeared in a thicket.

Altogether the gang drove a total distance of 1550 miles, 900 up and 650 back.

## Cash Dole Runs Up Cost Of Relief Here

Substitution of cash for "basket relief" to county indigents over a 7-week period from July 1 to August 18 resulted in a net increase of relief costs of \$16,096.38, according to a report of the County Department of Budget and Research.

The report set forth that the Charities' Department, when it provided cash relief instead of "basket relief," allowed 25 per cent more cash than the equivalent "basket" from the county store would have cost.

## CANYON PARK WOMAN HELD ON INSANITY CHARGE WHEN STOMACH PUMP FOILS SUICIDE ATTEMPT

Taking poison which she washed down with sleeping potions and a drink of whiskey, Mrs. Cleo Webb, 26, of 813 Woodland Drive, late Saturday afternoon attempted to end her life because, she said, her husband had left her and she was tired of living alone.

Chief W. D. Richards and Of-

## Creative Workshop Will Be Feature Of Child's Drama Guild

Plans for the Children's Drama Guild year include a creative workshop through which creative children will be encouraged not only to develop their talents but to present their offerings to an interested public.

Within a short time the dream of a little theatre will come true, sponsors of the organization believe. Children who are interested in any of the arts pertaining to the theatre are invited to share in the activities, and to become a part of an institution where, in the words of Jane Adams of Hull House, "The excellent becomes the permanent."

The Director's small group of students will meet with her Thursday afternoons in the Park House.

The first Guild meeting will be held tomorrow, Saturday, at 9 o'clock in the Park House. Interested adults are invited to attend the Saturday gatherings.

## Miss Kennedy Again Wins Prizes At Fair

Lillian Kennedy, daughter of W. C. Kennedy, of 286 Wilson avenue, won four firsts and a second in the junior division, rooster exhibit, at the county fair at Pomona Saturday.

Entered in her name by her father, the birds included four Buff Orpingtons and one Dark Cornish.

## Demonstrate Advantages of Chevrolet Hydraulic Brakes



The positive action of the 1936 Chevrolet's perfected hydraulic brakes, which react immediately to the slightest touch on the brake pedal, was recently demonstrated on the 32 per cent grade of Fargo Street hill in Los Angeles. With petit Anna Dale Storrs driving, the brakes were thoroughly tested, and displayed their safety features in bringing the car to a complete stop with a minimum of pedal pressure. In addition to their safety, another feature of the Chevrolet brakes is the ease of adjustment, made at a single adjusting point with a screw-driver as a lever.



## NEW SNAPDRAGONS ARE HOME GARDENERS DELIGHT

MANY beautiful flowers are handicapped by a delicate constitution which prevents their wide use, but snapdragons, or antirrhinums, are not one of them. On the contrary they are one of the healthiest and most vigorous annual flowers, and will respond to good treatment with a blaze of color that is equaled by few other flowers.

Being an old flower which we knew well in grandmother's garden, we are inclined to think of it as old-fashioned, but this is not its true status. The flower

is old to be sure, but the modern strains are rust proof and so entirely new and different, and take so many shapes, sizes and colors that it is almost a new flower. Today we can buy the dwarf strains which grow only 8 inches tall, or the large flowering types which reach over 36 inches. Snapdragons are slow to germinate, and one must be careful in sowing them to mark out their location, so they will not be disturbed. At first they give little indication of the size they will eventually attain, but in the last stages of growth they will perk up with amazing speed.

They like rich soil and liberal moisture, as well as the full sun. Many of the tall types might well be staked when they rise over 18 inches.

Beautiful effects are produced by growing the giant sorts, pinching out the tops when they are about 6 or 8 inches tall, staking them firmly, whereupon they branch freely and make a bush 2 feet through, and about the same height covered with spikes of bloom. The spikes are not produced if the plant were allowed to grow naturally and devote its strength to the one long spike of giant flower such as the florists grow.

The snaps have a wide range of light colors, with the pinks and flame colored ones next in demand.



**REASONS FOR GOING EAST SANTA FE TRAIL**

★ OF THE MANY reasons for using a Santa Fe Trailways bus on your next trip east, ten are listed below.

- 1 Real economy, Chicago for example \$29.50, 2 Fred Harvey Meals, three full meals as low as \$1 a day.
- 3 Big, roomy coaches, 4 Lavatory equipped, 5 No draft ventilation.
- 6 Harvey Hotel rest stops, 7 Fast schedules, 8 Careful drivers, 9 Coordination with Santa Fe Railway.
10. Grand Canyon Route

R. D. HUFFMAN, Agent  
Santa Anita Station  
Phone Sierra Madre 147-2

**THE SANTA FE TRAILWAYS**

## California's Hour To Feature Singer From Caruso's Town

A golden-voiced tenor from the same Italian countryside that gave birth to Enrico Caruso will represent America's film capital in the "California's Hour" search for new stars of radio.

The tenor is Nicholas Angelo, motion picture singer featured recently in "The Great Ziegfeld." California's radio listeners voted him the best of six Hollywood and Beverly Hills contestants on the September 14 broadcast.

When Angelo knocked at the gates of Hollywood's motion picture studios, it was one of 110 tenors auditioned for a singing role in "The Great Ziegfeld."

Next Monday, September 28, "California's Hour" turns its talent quest northward to Kern County on the eve of the famous Bakersfield Frontier Days celebration. The program marks the homecoming of Tenor Donald Novis, in his first appearance as the new star of "California's Hour."

They like rich soil and liberal moisture, as well as the full sun. Many of the tall types might well be staked when they rise over 18 inches.



FALL OPENING at

The Fish Store  
**McBain's**  
Monrovia, California

Sept. 24-26

New, authentic fashions for milady from morning until midnight! . . . From exclusive little Nelly Don fast color prints at 1.95 to smart dinner suits of sheer, supple wool fur-trimmed, at \$25 . . . From tailored tweeds with new long coats to gleaming evening gowns molded in the flattering empire silhouette . . . And, of course, stunning new accessories to accent your costume correctly!

## COUNTY FAIR ENTRIES OF SIERRA MADRE BOYS AND GIRLS ARE AWARDED PRIZES

Pigeons, rabbits and two booths showing, in miniature, how a ranch and a room look before and after boys and girls belonging to the 4H Club, brought the Woodrow Wilson Junior High 4H Club \$52.50 and ten ribbons at the Los Angeles County Fair Saturday, in competition with clubs from four counties.

Five Sierra Madre boys and girls helped "put over" the club's two winning booths. They were Lorne Pratt, "Norm" Jensen, Clay Reavis, Kathryn Norris and Bonita Williams.

The booth exhibited by "Norm" Lorne and Clay won the \$27.50 first prize in the boys' division. Kathryn's and Bonita's booth took the \$25 second prize in the girls' division.

The booths were scored on the basis of 40 per cent for development of theme as related to project, 20 per cent for originality and presentation, 20 per cent for quality and 20 per cent for artistic arrangement. Premium money was awarded only those booths scoring 65 per cent or over.

The girls just missed winning first prize, there being only a difference of a quarter point between the first and second booth in the girls' division, while the boys had a margin of five points.

Against a backdrop depicting the Sierra Madre mountains and a portion of the San Gabriel Valley the boys' booth showed a model farm built to scale and an old property allowed to run down. A moving street carried a row of autos by the two exhibits.

Lorne created the theme and design of the booth, and with "Norm" Spencer Kingsley of Arcadia, built the two models. Clay, together with Wesley Alderson of East Pasadena, handled the lettering, while Paul Sanders of Michillinda designed the backdrop. Lorne and "Norm" set up the booth at the fair.

In addition to the booth, Lorne entered five white Flemish rab-

bits, winning three firsts and two seconds. "Norm" entered five pigeons, winning three firsts, a second and a third prize.

The girls' booth showed a 4H Club girl's room alongside the room of a girl without 4H Club training. The theme was worked out with dolls and doll furniture in a very artistic manner. Construction of the booth was supervised by Kathryn and Bonita, together with Bessie Nobles of Pasadena, and Helen Kingsley of Arcadia.

Mr. and Mrs. Edwin Sanders, division leaders of the Wilson 4H Club, were in general charge of the exhibits.

## Race Track And Park Improvements Boost Building

Arcadia building permits for the first half of September totaled \$44,135. The \$150,000 building program as outlined for Santa Anita Park by the Los Angeles Turf Club, now under way at the race track, will add a terrific boost to Arcadia construction totals for September.

Crews of workers have been adding to the landscaping of the infield park which will be, according to present indications, even more striking than last winter's purple and gold of sweet alyssum and colendulas. Additions to the stable area have been outlined as part of the project.

Ross Field's transformation from an ex-balloon school and 9-hole sand-green golf course into a spacious regional park and playground is now 30 per cent completed. Next unit to be finished will be the swimming pool. The battery of tennis courts has been in use for sometime now.

## MT. LOWE FIRE NOT OF INCENDIARY ORIGIN

The fire which levelled the historic Mt. Lowe Tavern and 14 cottages was not the work of a pyromaniac, as previously suspected, but was due to accidental causes, investigating deputy sheriffs have decided.

A spark from wiring or an electric motor in a storehouse near the kitchen landed on a wood and burlap partition and set it on fire, the deputies believed.

## INTERIOR GLOSS AND SEMI-GLOSS

The perfect finish for walls and woodwork. The Gloss has a sparkling lustre; the Semi-Gloss, a lovely velvety sheen. Easy to use . . . dries to a tile-like surface. Just wash it to keep it clean.

## MANY LOVELY COLORS AND WHITE



\$1.02 qt.

**Sierra Madre Lumber Co.**

J. S. Billheimer, Manager  
38 W. Montecito — Phone 23

FOR A LIMITED TIME ONLY

# ACT NOW SAVE \$30.

On the Purchase of a

## GAFFERS & SATTLER

CLOCK CONTROLLED GAS RANGE

Through the co-operation of your Gas Company you are again offered this exceptional opportunity for a limited time only. Take advantage of this remarkable offering at once if you wish immediate delivery of a new Gaffers & Sattler modern, automatic gas range. Don't be among the many disappointed women who will wait until too late to buy at this astounding price.

Remember, by purchasing your Gaffers & Sattler modern, clock-controlled gas range now, you save the cost of the clock!

VISIT OUR DISPLAY ROOMS. SELECT PERSONALLY THE STYLE AND COLORS YOU DESIRE FOR YOUR NEW GAFFERS & SATTLER GAS RANGE.

★

**MODEL 421**  
(Clock Controlled)

REGULAR PRICE \$139.50  
Less Special Allowance . . . 30.00  
\$109.50  
Less 10% for your old range . . . 10.95

**YOU PAY ONLY \$98.55**  
With Lamp \$103.05

★

**MODEL 440 L.C.M.**  
(With Lamp, Clock and Minute-Minder)

REGULAR PRICE \$164.50  
Less Special Allowance . . . 30.00  
\$134.50  
Less 10% for your old range . . . 13.45

**YOU PAY ONLY \$121.05**

**\$5.00 DOWN LIBERAL TERMS**

**Monrovia Furniture Company**

612 South Myrtle Phone 41

Is your FOUNTAIN PEN in Perfect Condition for Another School Term?  
Better See

**MAC the PEN MAN**

396 East Colorado Street PASADENA Terrace 3876

Pens priced from \$1 up Greeting Cards for all Occasions



## Chain Store Tax Proposal Argued

(Continued from Page One)  
25 per cent in 1930, and 33 per cent in 1936, he said, adding that half the country's food bill is now paid across chain counters.

Dean charged chain store mergers have not resulted in increased efficiency and that chain stores pay low wages.

## Chains Held Sure As Death And Taxes

Seconding Dean's remarks, John C. Packard spoke briefly about "business robbery" and "unfair advantages," but questioned whether Proposition No. 22 was the "correct" bill. He described a recent trip to Blythe, Calif., saying the town was now "run by chains and as a result it's whole character has changed."

Answering the colleague, Judge Edgar W. Camp asked the gathering "to get down to brass tacks. Regarding rebates," he continued, "there is no rule of law or morals to compel a wholesaler to quote identical prices to buyers. As for the low-wage charge does anybody pay more than they have to get the help they want?"

"Let's face the facts," he said. "We're going to have chains just as surely as we're going to have death and taxes. People complained when the automobile put the livery stable out of business just as they're complaining now when the chains force incompetent and inefficient independents to shut up shop."

Questioning whether any housewife was ever hurt by a chain, he drew a round of sympathetic applause when he asked, "Why shouldn't we deal where we get the most for our money?"

Chairman Perley Poore Sheehan, who peppered his introductions with witty barbs against chains and big business, touched off a burst of laughter when he admitted he "deals with one of the local chain stores."

— TOO LATE TO CLASSIFY —  
1935 FORD Station Wagon fully guaranteed, VelVac brakes; low mileage. One owner. Terms. Call Mr. Ayers, TE 3154. 1\*

## End Comes To Captain Barker In Hospital

(Continued from Page One)

National Emergency Officers Association, Disabled Veterans Association No. 5, California Post, and Sierra Madre Post No. 297, American Legion.

Besides his wife, Maybelle Caley Barker, he leaves a step-daughter, Mrs. Fred Christensen, of Croft, N.D., and a step-son, Elliot Freeman, of Dickinson, N.D.

Funeral services were held at 2 p.m. Wednesday at Grant's Chapel Rev. A. O. Prithcard and the Masonic Lodge were in charge of the services, followed by a military escort and services by the Legion Post at Sierra Madre cemetery.

## Captain Barker Is Eulogized At Meeting Of Legion

"It is always difficult for the living to eulogize one who by all rights had a greater claim on life than the one who delivers the eulogy. The memory of a simple, heart-felt handshake is all that is needed to bring back the fond

recollection of a real man—a man strong in his strength but with the endearing weakness that are found in all men of fighting character and lovable nature."

With these simple words Harold Roberts, first adjutant of Sierra Madre Post, American Legion, paid tribute to the memory of his friend, Dr. C. N. Barker, at a memorial service held Monday night at the post's dugout at City Hall.

"Unfailing loyalty, relentless effort in a just cause and honesty of purpose at all times were the basis of the character of Dr. Barker whose immediate forbears helped wrest the middle west from the wilderness."

"There is little more that the mind can say about the friend who has just left us. But there are many things in the heart that only the embarrassing tear may suggest."

## FAMED "SUZY" NOW AT ARCADIA THEATRE

"Suzy," MGM's war story of a Parisian cabaret singer and a couple of aviators, is the feature attraction today, tomorrow, Sunday and Monday at Gillette's Arcadia Theatre. Starring Jean Harlow, Franchot Tone, Carry Grant and Lewis Stone, the film is notable for Mr. Tone's adopted

## SIERRA MADRE AUTHORS, POETS, WIN HIGH HONORS AT RIVIERA COMPETITION

Sierra Madre triumphed in the first Competitive Exhibition of Contemporary Art and Poetry conducted by the Hollywood Riviera Galleries, Inc. One Sierra Madre author bore off the second prize in the nation-wide essay contest and fourth prize in the poetry contest in face of heavy competition. Four honorary mentions with cash awards also went to Sierra Madreans. Most of the chief poetry prize winners are members of one of several Poetry Workshops conducted by two other Sierra Madreans.

H. A. Noureddin Addis, the versatile writer, won a 15 dollar poetry prize on top of a 50 dollar essay prize and then for good measure added an honorary mention carrying another cash award in the poetry field. Mrs. Bertha Rolfe won honorary mention with cash award on two poems.

"Rio Grande Red" Steinberger, of radio fame, brought further Irish brogue and a song entitled "Did I Remember?"

laurels to Sierra Madre with an honorary mention and cash award for an essay.

Mrs. Al Myers helped Julia Goodman earn fifth prize. The prize-winning poems and essays appear in the catalogue of the exhibition, which closes on December 6th.

Lucia Trent and Ralph Cheyney, sat on the jury with such figures as Mrs. Marion Churchill

## Bridge Tournament at Woman's Clubhouse

October 15, 8 P.M.  
Reservations, call Mrs. James

Raulston, president, Women Painters of the West; Frank Teeney Johnson, president, California Art Club, and others.

Poems of the Cheyneys and quotations from their prose works were the chief literary feature of the jury exhibition catalogue.

Lucia Trent, chairman of the newly created Poetry Section of

the Sierra Madre Woman's Club, announces that at 2 o'clock on Thursday afternoon, October 1st, the Poetry Workshop which has been meeting at Sierra Dreamers' House, will hold the first of a series of regular monthly meetings at the Sierra Madre Woman's Clubhouse. The public is invited.

## ASTHMATIC SUFFERERS A FIFTEEN DAY TRIAL OF Vapo-Efrin Inhalant

Will convince you beyond a doubt it is the most satisfactory home treatment for the relief of the paroxysms of asthma. If unable to call at our office, write or telephone for a free demonstration in your own home. Free booklet on request. N. J. DISHINGTON, Gen. Distributor, 2326 West Seventh St., Los Angeles. Tel. Fitzroy 6246. Hours: 9-5, Saturday, 9-1.

## PENNEY'S FIRST FALL FASHIONS

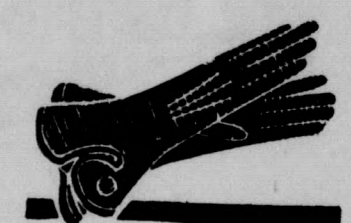
MONROVIA



### NECKWEAR

Tailored Styles! 25¢

Just a few cents to make old frocks look new! Cottons, rayons and hand crocheted collars!



### Fabric GLOVES

New for Fall 49¢

Slack, smooth and smart! Bemberg and rayon gloves in the popular novelty weaves. 6-8½.



### Highlights of Fall!

### Women's DRESSES

\$6.90

These are definitely very 1936 in line! The new tunics are so wearable, the more conservative styles are just as smart! This group offers fine trimming details usually seen only on higher priced frocks!

Have you seen the new Fall colors? Come in and see the new greens, rusts and browns! Black is outstanding, too, more than ever!



## Announcing the Formal OPENING OF THE Rose Marie Beauty Shoppe

at 8 W. Sierra Madre Blvd.  
Inspection Invited  
Each customer will receive a gift on the opening day

### OPENING SPECIAL

Shampoo and Finger Wave 50¢  
\$5.00 Permanent \$3.50  
\$3.50 Permanent \$1.95

Phone 3581

## HINSHAW



CARL HINSHAW

Republican for CONGRESS 11th District

A BUSINESS MAN FOR THE NATION'S BUSINESS



## TOWN CLAD SUITS

\$19.75

Town Clad settles your Fall suit problem! Hand picked Dunbury fabrics from the finest mills! Styled by today's fashion leaders! Tailored by foremost masters in the art!

### Gaymode Hosiery



Sheer and Ringless! 59¢ pr.  
A low price for such lovely full-fashioned chifons! These are first quality with silk picot tops. New colors. 8½ to 10½.

### MEN'S OXFORDS



\$2.98  
Wing-tip Bals. Black side leather uppers. Goodyear welts.



### Men's Fall HATS

Fur Felt \$1.98  
Gift of long-wearing, durable felt. Smart new models in velvet and bound edge snap brims.



### BROWN SUEDE

Sylvia Shoes \$2.49

The soft brown suede is attractively set off by harmonizing smooth leather collar and tip.

### Women's Neckwear



79¢  
Fine fabrics, well styled in smart collar and cuff sets!



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For Girls \$1.98  
Goodyear welt shoes of durable black elk. New moccasin type, seamed vamp. Unusual values!

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Guaranteed Ground Beef comes to your Safeway in a protective "cellulose" wrapper—hands do not touch the meat. It slices into round, perfect patties—exactly as thick as you want.

Try this better ground beef. It is guaranteed to please—to be fresh, tender, and fine in flavor—or your money back!

NuMade Mayonnaise	It's Fresh	pint jar	22c
NuMade Mayonnaise	Try a jar	quart jar	38c
Black Tea	Canterbury, Pekoe and Orange Pekoe	1/4-lb., 13c	23c
Green Tea	Canterbury Brand Japan	1/4-lb., 8c	15c
Ritz Crackers	National Biscuit Butter wafers	1-lb. box	20c
Marasca Preserves	Strawberry Variety	2-lb. jar	29c
Tropical Jelly	Current, Green Black Raspberry	12-ounce size jar	14c
Oleomargarine	Dinner Bell Brand Quality Spread	per pound	12c
Brown Sugar	Golden Brown In Handy Carton	1-pound package	7c
Syrup	Sleepy Hollow Cane & Maple	pint jug	17c
Calumet Baking Powder		quart jug	30c
Baking Chocolate	Hershey's Brand Half-pound bar	1-lb. can	19c
Mazola Oil	Pure Corn Oil	quart can	9c
Formax	Swift's blended Shortening	1-lb. can	21c
Parowax	Sticks of pure White Paraffin	3-lb. can	18c
Giant White King	Laundry Soap	1-lb. boxes	3
Old Dutch Cleanser		bar	23c
Red Line Brooms		14-ounce cans	4c
Lifebuoy Soap	Prevents B. O.	5-ew each	3
White Way Soap	Granulated Condensed	36-oz. box	20c
			27c
			17c
			19c

**A NEW CONTEST**

**Win \$500.00 CASH**

**310 MONEY PRIZES \$1500.00 IN ALL**

**FOR THE BEST LETTERS OF 50 WORDS OR LESS TELLING:**

**WHY I WILL VOTE NO ON PROPOSITION 22**

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Six delicious flavors of fresh gelatine. Buy a supply at Safeway.

## AIRWAY COFFEE per pound 17¢

Mellow-mild Brazilian Blend. Our fastest selling brand of coffee.

## CHICKEN & NOODLES MILANI'S 23¢

Delicious noodles, wrapped in slices of luscious chicken. 16-oz. jar.

## ZEE TOILET TISSUE ALL-WRAPPED 3 rolls for 10¢

A big value in White Zee toilet tissue. At Safeway.

THESE PRICES IN EFFECT THROUGH SATURDAY, SEPTEMBER 26, IN SAFEWAY-OPERATED DEPARTMENTS IN STORES WITHIN THIRTY-FIVE MILES OF LOS ANGELES.

**"California's Hour"**  
KHJ-KFRC-KDB-KFBK-KWG  
KERN-KMJ-KFXM-KGB  
TUNE IN MONDAY 9:30 TO 10:30 P.M.  
(NOTE THE NEW TIME)

**BE SURE TO ATTEND L. A. COUNTY FAIR FAIR CLOSING ON OCTOBER 4 POMONA**



# SIERRA MADRE SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

U. S. POSTAGE  
Sec. 435½, P.L.&R.  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.

Ret. Postage Guaranteed  
FRIDAY, SEPTEMBER 25, 1936.

## ATTENTION! FORUM DINNER SERIES Every Tuesday Nite --- 6:30 P.M. WOMAN'S CLUBHOUSE

GUY PHINNEY

"Slant Drilling Amendment" brief presentation of Negative—Affirmative side presented recently.  
"California's Coastline Problems," also brief resume of Nat'l Shore & Parks Convention being held in Los Angeles.

GEORGE HJELTE  
Nat'l Authority on  
Parks and Beaches

CARL HINSHAW  
Rep. Candidate for  
Congress

"MY OWN CANDIDACY AND  
GOV. LANDON'S"

RESERVATIONS: Mrs. McCullagh, Phone 3221, or  
Woman's Clubhouse, Phone 2881

Enchillada Dinner 50c

Is your FOUNTAIN PEN in Perfect Condition  
for Another School Term?  
Better See

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396 East Colorado Street Terrace 3876  
PASADENA

Pens priced from \$1 up  
Greeting Cards for all Occasions

## EAT TO LIVE

with  
Arcadia Health Foods  
148 E. Huntington Drive  
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## Landscaping, Lawns, Sprinkling Systems

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45 North Baldwin Avenue  
QUALITY FOOD POPULAR PRICES  
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

## Round World Cruises

S. S. Franconia—January 7  
S. S. Reliance—January 10  
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Now is the time to book for Winter Cruises  
Official Agents for all Special Cruises on all  
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## The Altadena Pines

### Luncheons

40 cents 50 cents

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50 cents 65 cents 75 cents 85 cents \$1.00

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Fuji Quality Bedding Plants

Stock, Snapdragon, Phlox, Cal-  
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Verbena, Scabiosa, Gazania, Prim-  
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**1c** each  
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## INTERIOR GLOSS AND SEMI-GLOSS

The perfect finish for walls  
and woodwork. The Gloss  
has a sparkling lustre; the  
Semi-Gloss, a lovely velvety  
sheen. Easy to use... dries  
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wash it to keep it clean.

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\$1.02 qt.

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FALL TERM

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ENTER MONDAY

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BUSINESS  
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# Mammoth SALE!



DE LUXE Gas Ranges  
WITH CLOCK CONTROL

## REDUCTIONS \$30 AND UP



THERE hasn't been a sale like this in several years. Because  
of rising prices there may not be another for a long time to come.  
• During the previous sale — at the very depth of the depression — nearly  
14,000 gas ranges were snapped up by householders in  
this region. • We had to advise the public in large announce-  
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practically exhausted. It took weeks and weeks to fill the orders.

All Manufacturers and Dealers • Now again every dealer and  
every manufacturer who sells ranges in this territory is cooperating  
with the gas companies to make these savings possible. • The savings  
are \$30, \$35 and more on the newest De Luxe ranges. • Down payment  
is only \$5, with liberal terms. • Many of the ranges have marvelous im-  
provements. Low temperature oven control for baking angel cake,  
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so fast they enable you to bake biscuits without pre-heating  
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combustion and non-clogging operation. • Simmer-save  
top burners for waterless cooking as well as utmost economy.

10% for Your Old Range • In addition to the sale price, you get a  
full 10% trade-in allowance for your old range — no matter what its  
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**200-acre Exposition**  
Reviewing the agricultural and industrial accomplish-  
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**In Colorful Carnival Spirit**  
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With pari-mutuels.

**Greatest Historical Parade**  
LA FIESTA DEL RANCHO SAN JOSE  
Sunday, Sept. 20—A procession of golden memories  
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gorgeous floats and picturesque groups entered by  
communities throughout the Southland—1000  
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**30,000 Varied Exhibits**  
Including livestock, poultry, pigeons, rabbits—  
household arts—fine arts—junior fair—citrus  
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**\$15,000,000 Show for 50c**  
Parking for 30,000 cars. Excursions  
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No dust, no dirt,  
no worry.

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FOR A LIMITED TIME ONLY  
**ACT NOW SAVE \$30.**

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## GAFFERS & SATTLER

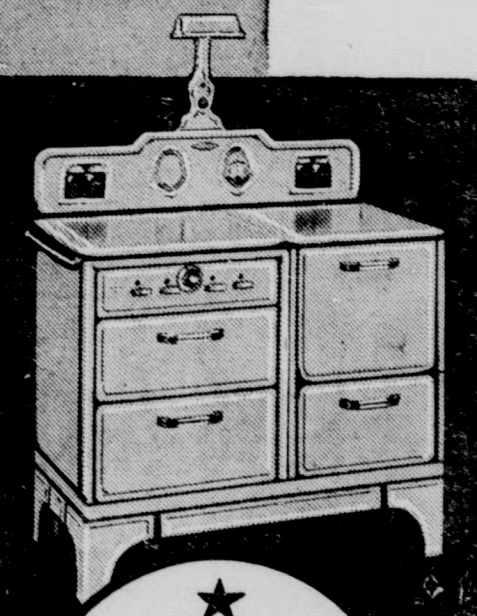
CLOCK CONTROLLED GAS RANGE

Through the co-operation of your Gas Company  
you are again offered this exceptional oppor-  
tunity for a limited time only. Take advantage  
of this remarkable offering at once if you wish  
immediate delivery of a new Gaffers & Sattler  
modern, automatic gas range. Don't be among  
the many disappointed women who will wait  
until too late to buy at this astounding price.

Remember, by purchasing your Gaffers &  
Sattler modern, clock-controlled gas range  
now, you save the cost of the clock!

VISIT OUR DISPLAY ROOMS. SELECT PERSONALLY THE  
STYLE AND COLORS YOU DESIRE FOR YOUR NEW  
GAFFERS & SATTLER GAS RANGE.

**\$5.00**  
**DOWN**  
**LIBERAL**  
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### MODEL 421 (Clock Controlled)

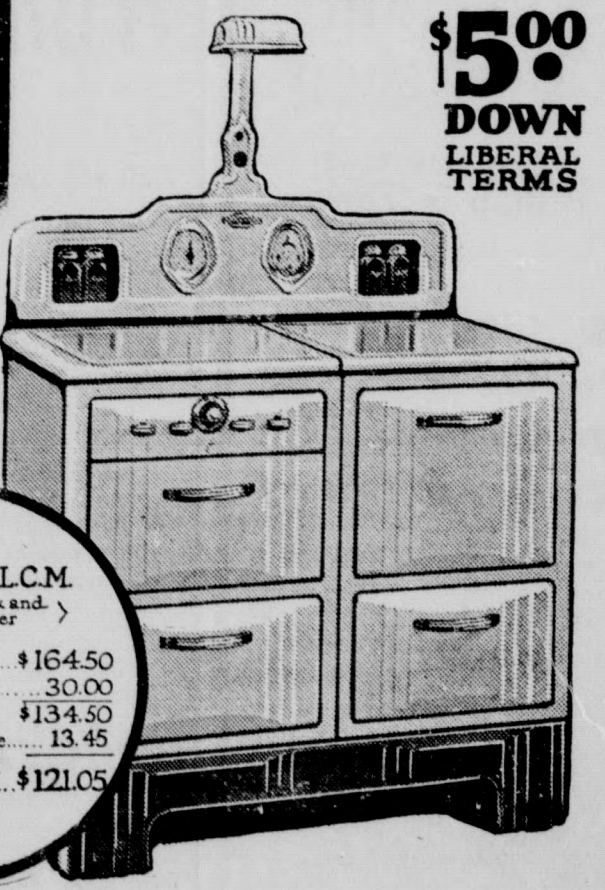
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Less Special Allowance... 30.00  
\$109.50  
Less 10% for your old range... 10.95

YOU PAY ONLY... \$98.55  
With Lamp \$103.05

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REGULAR PRICE... \$164.50  
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Less 10% for your old range... 13.45

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Phone 41





Don't miss this treat. Come and see the stars of the silver screen. Get a close up of them in the flesh. You will enjoy every minute of the program, arranged by Pat West, who will be master of ceremonies.

## .. Veterans of Foreign Wars presents Grand

Sierra Madre Post No. 328, V.F.W., again sponsors an extravaganza featuring many of the famous Hollywood Countess Mireille de Martelly, Kermit Maynard, Dick

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The most popular girl in Sierra Madre, the girl who will be given the largest number of votes in the popularity contest closing October 1st, will purchase of merchandise, and the name of the young lady filled in the blank spaces. The girl getting the most votes will be proclaimed the most popular. Come to the show Saturday night, October

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Staple and Fancy Groceries  
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An Independently Owned Market  
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Corner Sierra Madre Boulevard & Baldwin Avenue

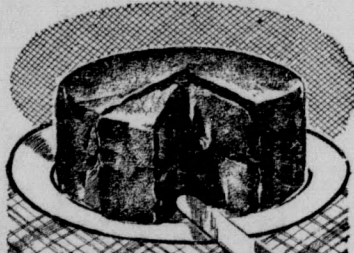
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Boy's Corduroy Trousers, 10 to 18 years ..... \$2.45  
Men's sizes ..... \$2.95  
Men's & Boy's Sox (regular or elastic tops) 15c-25c  
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Children's and Boy's Raw Cord soled Oxfords,  
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Ladies' Brown Suede or Black Kid Pumps \$3.25-\$3.45  
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GUARANTEED SHOE RE-BUILDING

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Try our Bread and Pastry  
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Call and see the new V-8 right from the factory—the  
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Visit our garage, watch us grease your auto-  
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Dependable service when you want it. Give us  
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### Our New Stock Sleeping Garments all full cut

Woman's Flannel Pajamas  
—plain and fancy  
\$1.50

Woman's Flannel Gowns—  
in plain figures and stripe  
85c to \$1.25

Men's Flannel Pajamas—  
coat and slip-on styles  
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extra roomy cut  
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New Sweaters for Men and  
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Free Delivery

We are featuring this  
week a full line of Iris  
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A complete line of  
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Lamb, Pork & Veal at  
Competitive Prices  
We are open from  
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seven days a week

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Offers to  
Discriminating  
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Latest in  
Smart  
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Adele  
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Cosmetics used exclusively  
in all facial treatments



This Month  
for  
STUDENTS  
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Permanent  
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PHONE 87  
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Low Price of

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You won't have to  
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the job. Our process  
restores not only  
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Regular price for  
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Big Family size range  
3-in-1 top burners; Lor  
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## Sierra M

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Mrs.  
Preston's  
Coffee  
Shop



- Breakfast
- Luncheon
- Dinners

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A la Carte Service

- We Cater to  
Parties

HOTEL SIERRA MADRE

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## We Believe in the Future of Sierra Madre ... Do You?

Compare Prices of Sierra Madre Real Estate  
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When You Build a New Home or Improve  
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## WISTARIA SERVICE STATION

WE CARRY 100 PER CENT SHELL PRODUCTS

Complete line of Goodyear Tires and Specialize in Hobbs Batteries

Visit our Station for Accessories and Complete Lubrication

Baldwin and Montecito Avenues — Telephone Sierra Madre 1815

### ROBERTA FROCK SHOP

One Kersting Court

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45 N. BALDWIN AVE.

Quality Food at popular  
prices. Turkey Dinner Sat-  
urdays; Chicken Sundays.  
Come In and Be Satisfied.



# and Vaudeville Show and Entertainment ! . .

Hollywood screen stars, including Richard Carle, Victor Moore, Billy Gilbert, Jack La Rue, Vince Barnett, Dick Purcell, Alice Faye and many others . . .

## the School Auditorium. Remember the Date!

1st, will be introduced. Through co-operation of local business firms a coupon good for five votes is being handed to every person making a 25 cent and the most popular girl. This contest has been running nearly a month and has the town all excited. It is stimulating business and is a lot of fun. October 3, and take a look at the winner.

You attended the show last year and had a good time. The performance next week will be bigger and better. More famous artists from Hollywood, latest songs, gags and what have you. Real Big League stuff.



## RANGE EXTRA!

The Famous "MAGIC CHEF"  
Clock Controlled Range

Price for New Model . . . \$139.50  
Cost of clock . . . \$30.00  
Value for old range . . . 40.95  
Price you pay only . . . \$ 98.55

Size range with insulated, low temperature oven; non-clog burners; Lorraine Oven heat regulator; Smokeless Broiler Pan;

Credit Terms---Convenient monthly payments with your gas bill

## R. C. A. RADIOS

Come in and see the Beautiful Models

Listen to their Wonderful Tone

Prices \$21.95 and up

## OR ELECTRIC WASHERS

\$59.50, \$79.50, \$89.50  
EASY MONTHLY PAYMENTS

## Composition Roofing Special!

Co's Yosemite Rock Surfaced 90-pound Roll with nails and cement. Price never so low \$1.59 plus 18 cents freight charge

Strip Shingles, 210 lbs. per square, only \$5.50

## Sierra Madre Hardware Company

### THE ONLY WAY

You can keep in step with your hometown—know what is going on in this community—is by being a regular subscriber to the Sierra Madre News

### NORRIS GROCERY

as near as your telephone  
Just Call 12 by phone

Free Delivery

LIMA STREET at  
SIERRA MADRE BLVD.



### SIERRA NEWS STAND

15 Kersting Court  
One of the most popular places in town—serving unexcelled soft drinks at the fountain . . .  
Fresh Candy, Magazines, Newspapers, for sale.

FRANK & GENE,  
Props.  
Telephone 264-2

### Young's Market

QUALITY MEATS  
We Deliver

Sierra Madre Blvd. and  
Baldwin Avenue

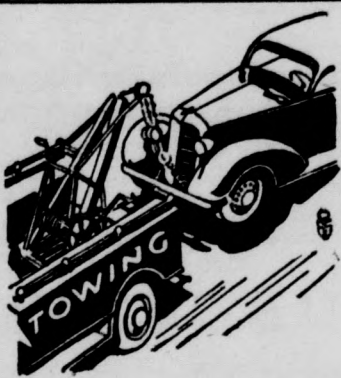
### Here's Hoping

the V.F.W. Entertainment  
October 3rd is a huge  
success in every way

COMPLIMENTS OF

LANGLEY'S  
BARBER SHOP  
KERSTING COURT

### 24-Hour Garage Service



When an accident or a stalled motor stops you on the road, call our towing service. The hour is never too late nor the distance too far. Modern fast towing service to take you to your own garage or to our repair shop.

We're equipped to make  
All Kinds of Repairs.

Phone 164-1 or 293-4

ANYTIME

### Norm's Garage

54 N. Baldwin Avenue  
Phones 164-1; 293-4

### ANDY'S Service Station

MOBILE GAS & OIL

Quick Service Always

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### Food for Plants and Lawns

Cow Manure . . . 4 bags \$1  
Steer Manure . . . 3 bags \$1  
Commercial Fertilizer  
per 100 lbs. . . . . \$2.50

GRASS SEEDS  
Roller for Rent

Ward Nursery  
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Phone 1614  
Mt. Trail and Laurel



Many prefer their beer  
from cans

We serve Acme, Schlitz,  
Pabst, in cans. Acme  
15c can or 2 for 25c

### Big V. F. W. Show

Pay us a visit before and  
after the entertainment,  
October 3.

Our Cafe is a spot where  
good fellows get together

SANDWICHES  
of all kinds

### WISTARIA GRILL

60 West Sierra Madre Blvd.  
(Opposite City Hall)  
Adam Hauck, Prop.

### DANES CANDY SHOP offers

Caramels, made with cream

Old English Toffee

Peanut Crisp

Coco-P-nut Crisp

Peanut Bar

Peppermint Patties

O—So—Good

Our Candies are

Always Fresh

Give Us a Trial

24 Sierra Madre Blvd.

### VOTE for your favorite in the GIRLS Popularity Contest with coupons issued by Safeway Stores

one coupon issued  
for each 25c  
purchase

Read the  
SAFEMAY  
STORES  
AD ON PAGE EIGHT  
and save  
Get the  
Safeway habit!

### Garland's 5-10-25c Store of Sierra Madre

NEW HOUSE DRESSES  
\$1.00

CHILDREN'S DRESSES  
SMOCKS

59c & \$1

SCHOOL MIDDIES  
New Fall Dress Material

Children's and Ladies'  
Outing Flannel Gowns  
and Pajamas

Simplicity Patterns  
for October

### HEARTY GOOD WISHES

TO THE

V. F. W.  
ENTERTAINMENT

Standard  
Service Station  
W. Sierra Madre Blvd.  
and Auburn Avenue



Expert Shoe Repairing

School Shoes

W. L. Douglas brand  
for Young Men

DRAMAN'S  
SHOE STORE  
20 W. Sierra Madre Blvd

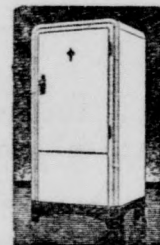


### Special Sale!

on

### Gaffers & Sattlers Gas Ranges

Visit our display room. Select personally the style and colors you desire for your new Gaffers & Sattler Gas Range. \$5 down, liberal terms. Model 421, Clock Control --- Regular price \$144.50, Sale Price \$103.05



15% Discount  
on 1936 Models  
now on hand

### SIERRA MADRE APPLIANCE CO.

16 W. Sierra Madre Blvd. Phone 27  
Your Authorized Dealer

### CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST SIERRA MADRE BLVD. PHONE 97

ON THE AIR  
"THE CORNER STORE PHILOSOPHER"  
KHJ — Tuesday and Thursday — 8:45 P.M.

### THE OLD GRIST MILL

is open again — We are handling

MANCHESTER'S WHOLE WHEAT PRODUCTS  
WHOLE WHEAT FLOUR  
HEALTH BREAKFAST FOOD  
WHITE & YELLOW CORNMEAL  
GROUND OATS

These Are Pure Grain Products as Nature grew them

### BACON SPECIAL

Swift's Orle . . . . . lb. 35c  
Swift's Premium, 1/2 lb. pkg. . . . . 21c  
Rath's Black Hawk, 1/2 lb. pkg. . . . . 21c

Legs . . . . . lb. 28c  
LAMB Shoulder . . . . . lb. 19c  
Breast . . . . . lb. 10c

Fancy Colored Hens . . . . . lb. 34c  
Barred Rock Fryers . . . . . lb. 35c

Chuck Roast . . . . . 17c  
Select Baby Beef  
pound . . . . .

Gr'nd Beef . . . . . 16c  
Ground Twice Daily in  
Our Own Shop—lb. . . . .

### COFFEE

Our Spec'l Blend, Fresh Roasted, lb. 17c

Rath's Corn Meal . . . . . can 10c  
Made with pure creamery butter

Boneless Pigs Feet . . . . 6 oz. glass 10c

Morrell's Ham Patties . . . . . can 25c  
Place on slice of Pineapple, heat in moderate oven  
15 minutes and it's ready

### Welch's Feed & Fuel Store

We carry everything for the garden—seeds, fertilizers, garden tools—  
at reasonable prices

### POPULARITY CONTEST PRIZE

Our prize to the most popular Sierra Madre girl is unique,  
as the winner will attest

We are well stocked to serve our patrons with fuel and feed—  
Call and See Us

43 NORTH BALDWIN AVE. — PHONE 1831

### Free Delivery Resnick's Grocery Tel. 47

All fruits, vegetables, will be sold at special prices Friday—this day only  
This store will be closed all day Saturday, September 26





FALL  
OPENING

at

The Fish  
Linen Store  
**McBain's**  
Monrovia,  
California

Sept. 24-26

New, authentic fashions for milady from morning until midnight!... From exclusive little Nelly Don fast color prints at 1.95 to smart dinner suits of sheer, supple wool fur-trimmed, at \$25.... From tailored tweeds with new long coats to gleaming evening gowns molded in the flattering empire silhouette... And, of course, stunning new accessories to accent your costume correctly!

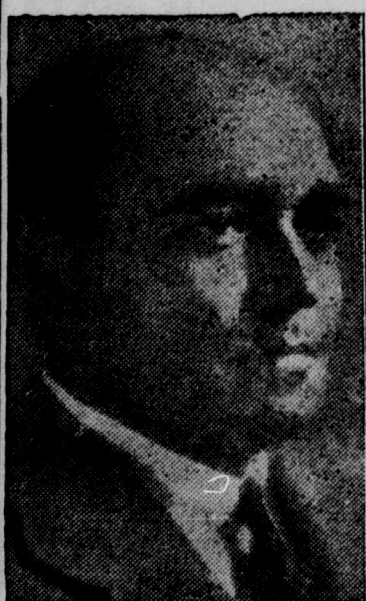


Announcing  
the Formal  
OPENING OF THE  
**Rose Marie**  
Beauty Shoppe  
at 8 W. Sierra Madre Blvd.  
Inspection Invited  
Each customer will receive  
a gift on the opening day

OPENING SPECIAL  
Shampoo and  
Finger  
Wave **50¢**  
\$5.00 Permanent \$3.50  
\$3.50 Permanent \$1.95

Phone 3581

**HINSHAW**



CARL HINSHAW

Republican  
for  
**CONGRESS**  
11th District

A BUSINESS MAN FOR  
THE NATION'S BUSINESS

**LYRIC** THEATRE  
105 E. Foothill Blvd. Free Auto Park Telephone No. 90  
Monrovia Phone 90  
NOW — Ends Friday  
— 2 Big Hits! —  
"GREEN PASTURES"  
and  
"CHARLIE CHAN  
at the  
RACETRACK"  
STARTS SATURDAY  
2 Giant Features  
Robert Taylor  
Barbara Stanwyck  
"HIS BROTHER'S  
WIFE"  
plus  
Katherine Hepburn  
Fredric March  
"MARY OF  
SCOTLAND"

# DANCE

Saturday, Sept. 26

Woman's Clubhouse

SIERRA MADRE

Being the first of a Series of  
WEEKLY PUBLIC DANCES  
Sponsored by the SWING CLUB  
of Sierra Madre

Featuring Tom Memoli and the  
Swing Club Band

## Penney's FIRST FALL FASHIONS

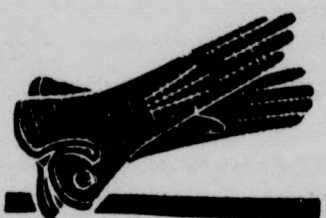
MONROVIA



NECKWEAR

Tailored  
Styles! **25¢**

Just a few cents to make old  
frocks look new! Cottons, ray-  
ons and hand crocheted collars!



Fabric GLOVES

New for  
Fall **49¢**

Sleek, smooth and smart! Bem-  
berg and rayon gloves in the  
popular novelty weaves. 6-8 1/2.



Highlights of Fall!

Women's  
DRESSES

**\$6.90**

These are definitely very  
1936 in line! The new tun-  
ics are so wearable, the  
more conservative styles  
are just as smart! This  
group offers fine trimming  
details usually seen only  
on higher priced frocks!

Have you seen the new Fall  
colors? Come in and see the  
new greens, rusts and  
browns! Black is outstand-  
ing, too, more than ever!

**Gaymode Hosiery**

Sheer and  
Ringless!

**59¢ pr.**

A low price for  
such lovely full-  
fashioned hosi-  
ery! These are  
first quality  
with silk picot  
tops. New col-  
ors. 8 1/2 to 10 1/2.



**BROWN SUEDE**

Sylvia  
Shoes **\$2.49**

The soft brown suede is attrac-  
tively set off by harmonizing  
smooth leather collar and tip.

**MEN'S OXFORDS**

**\$2.98**



Wing-tip Bals.  
Black side  
leather uppers.  
Goodyear welts.

**Women's Neckwear**

**79¢**



Fine fabrics,  
well styled in  
smart collar  
and cuff sets!



**Men's Fall HATS**

Fur  
Felt **\$1.98**

It of long-wearing, durable  
felt. Smart new models in  
and bound edge snap brims.



**Outdoor SHOES**

For  
Girls **\$1.98**

Goodyear welt shoes of durable  
black elk. New moccasin type,  
seamed vamp. Unusual values!

**PINES**

Coffee Shop  
and  
Cocktail  
Lounge

Complete Dinners  
Finest Liquors

Otto Peterson, Prop.  
Arcadia Drive-In Market  
Arcadia

**EBER THOMAS**  
Electrical Service  
62 W. Sierra Madre Blvd.,  
770 Canyon Crest  
Wiring — Repairing  
Phone, Office, 348-2; Res., 303-8

**Bridge Tournament**  
at Woman's Clubhouse  
October 15, 8 P.M.  
Reservations, call Mrs. James

**ASTHMATIC SUFFERERS**  
A FIFTEEN DAY TRIAL OF  
Vapo-Efrin Inhalant

Will convince you beyond a doubt it is the most satisfactory  
home treatment for the relief of the paroxysms of asthma.  
If unable to call at our office, write or telephone for a free  
demonstration in your own home. Free booklet on request.  
N. J. DISHINGTON, Gen. Distributor, 2326 West Seventh St.,  
Los Angeles. Tel. Fitzroy 6246. Hours: 9-5, Saturday, 9-1.

## SAFEGWAY

**GUARANTEED GROUND BEEF IS  
AVAILABLE AT YOUR SAFEGWAY**



PACKING GROUND BEEF IN SAFEGWAY'S SPOTLESS PLANT

At Safeway markets you may ob-  
tain a better kind of ground beef. It  
is ground beef that is guaranteed to  
be cut from selected sides of beef—  
and nothing else. No meats past the  
peak of perfection. No excess fat.  
And no "filler".

Under rigid State supervision, this  
Guaranteed Ground Beef is ground  
daily in Safeway's new central meat  
plant... and delivered daily to  
Safeway markets in refrigerated  
trucks.

Guaranteed Ground Beef comes to  
your Safeway in a protective "cel-  
lulose" wrapper—hands do not touch  
the meat. It slices into round, per-  
fect patties—exactly as thick as you  
want.

Try this better ground beef. It is  
guaranteed to please—to be fresh,  
tender, and fine in flavor—or your  
money back!

NuMade Mayonnaise	It's Fresh	pint jar	22c
NuMade Mayonnaise	Try a Jar	quart jar	38c
Black Tea	Canterbury, Pekoe and Orange Pekoe, 1/4-lb., 13c	1/2-lb. pkg.	23c
Green Tea	Canterbury Brand Japan 1/4-lb., 8c	1/2-pound package	15c
Ritz Crackers	National Biscuit Butter wafers	1-lb. box	20c
Marasca Preserves	Strawberry Variety	2-lb. jar	29c
Tropical Jelly	Currant, Grape, Black Raspberry	12-ounce size jar	14c
Oleomargarine	Dinner Bell Brand Quality Spread	per pound	12c
Brown Sugar	Golden Brown In Handy Carton	1-pound package	7c
Syrup	Sleepy Hollow Cane & Maple	pint jug	17c
Calumet Baking Powder		quart jug	30c
Baking Chocolate	Hershey's Brand Half-pound bar	1-lb. can	19c
Mazola Oil	Pure Corn Oil	quart can	21c
Formay	Swift's blended Shortening	1-lb. can	18c
Parowax	Sticks of pure White Paraffin	3-lb. can	49c
Giant White King	Laundry Soap	1-lb. boxes	23c
Old Dutch Cleanser		bar	4c
Red Line Brooms		14-ounce cans	3
Lifebuoy Soap	Prevents B. O.	5-sew each	20c
White Way Soap	Granulated Condensed	36-oz. box	27c
			17c
			19c

A NEW CONTEST

Win  
**\$500.00 CASH**

310  
MONEY PRIZES  
\$1500.00 IN ALL  
FOR THE BEST  
LETTERS OF 50  
WORDS OR LESS  
TELLING:  
**WHY I WILL  
VOTE NO  
ON PROPOSITION  
22**  
RETAIL STORE LICENSE

FREE ENTRY BLANKS AT  
ALL SAFEGWAY STORES

**JELL-O** GELATINE DESSERT **2** packages for **9¢**  
Six delicious flavors of fresh gelatine. Buy a supply at Safeway.

**AIRWAY COFFEE** See it Ground per pound **17¢**  
Mellow-mild Brazilian Blend. Our fastest selling brand of coffee.

**CHICKEN & NOODLES** MILANI'S **23¢**  
Delicious noodles, wrapped in slices of succulent chicken. 16-oz. jar.

**ZEE TOILET TISSUE** ALL-WRAPPED **3** rolls for **10¢**  
A big value in White Zee toilet tissue. At Safeway.

THESE PRICES IN EFFECT THROUGH SATURDAY, SEPTEMBER 26, IN SAFEGWAY-OPERATED DEPARTMENTS IN STORES WITHIN THIRTY-FIVE MILES OF LOS ANGELES.

"California's Hour"  
KHJ-KFRC-KDB-KFBK-KWG  
KERN-KMJ-KFXM-KGB  
TUNE IN MONDAY 9:30 TO 10:30 P.M.  
(NOTE THE NEW TIME)

BE SURE TO ATTEND  
**L. A. COUNTY FAIR**  
FAIR CLOSING ON OCTOBER 4  
POMONA